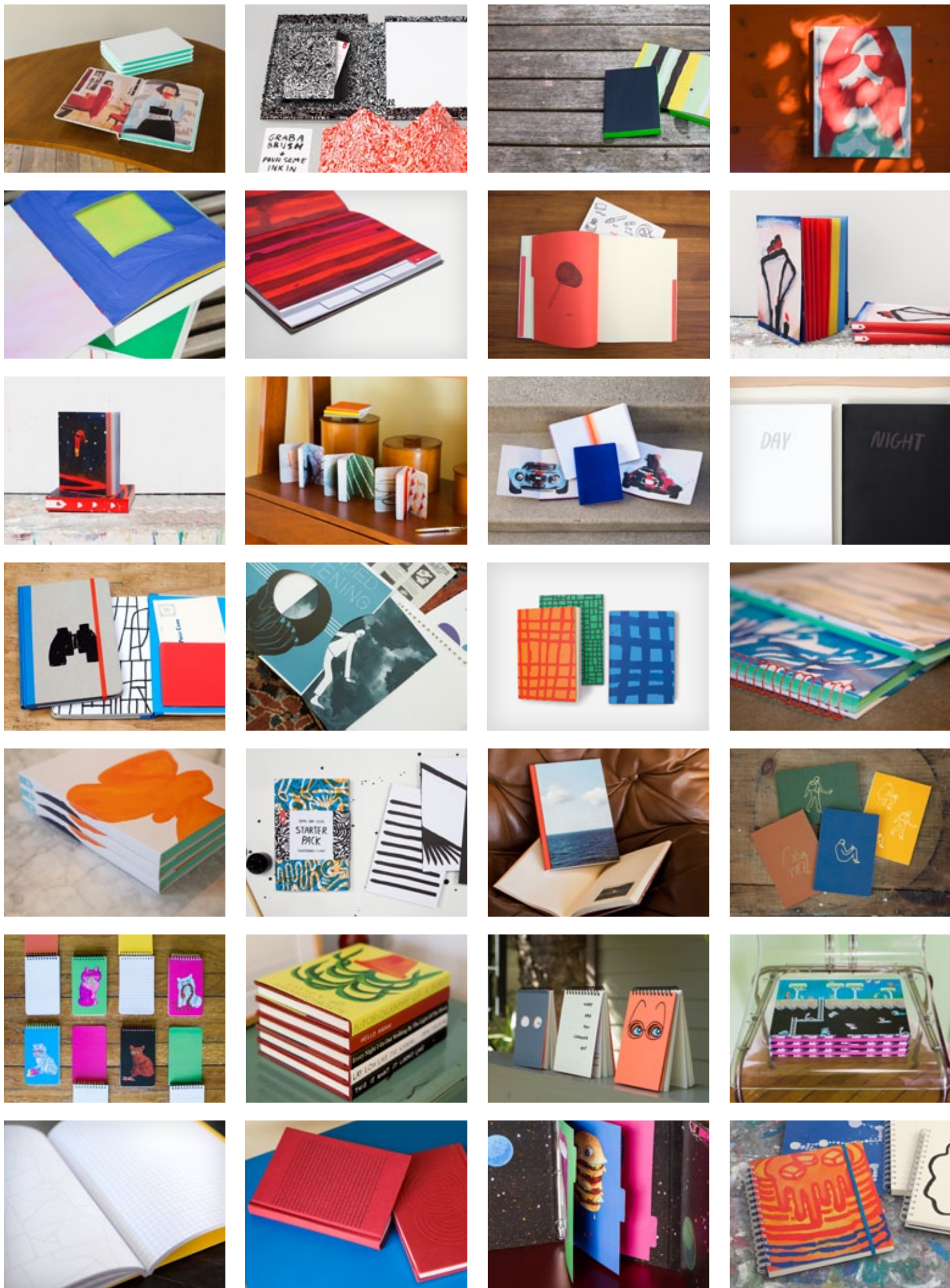




SPRING 2015



PLUMB GOODS: BANISH THE BORING

Welcome to the third season of Plumb, notebooks by and for individuals who appreciate a little flavor in their lives. The conservative black notebook has had its day, and we're here to offer a vibrant alternative: virtuoso notebooks designed from the ground up by contemporary artists. Plumb notebooks come in shapes and sizes to suit any inclination, with a pop of color here and an unexpected detail there.

We all find inspiration in just the right accessory or object. Plumb artist Liz Markus says, "I want people to feel cool because they have one of my notebooks. I feel that way about some things I own—an outfit, a watch, a purse. An object can be a catalyst, a spark that makes me more creative."

Plumb notebooks sit back enough for you to make them your own, but they conduct a conversation with you that you'll never have with basic black. That's because each Plumb notebook is thought through to the last detail, elevated by its artist's spirit. And while

they start out beautiful, make no mistake: Plumb notebooks aren't complete until you've filled them up.

For Spring 2015, we've rounded up a masterful painter of pop-cultural beauty, a madcap illustrator who transcends the comics of his youth, and a thoughtful photographer who captures the everyday and the ineffable. Liz Markus brings sumptuous materials, striking paintings, and fashion to her notebooks. Matt Furie's explosion of psychedelic color and subversive imagery finds its way onto nostalgic back-to-school formats. Ed Panar lends his poetic photography to iconic blank book forms to create a perfect union between the two.

In short, boring notebooks are the perfect place for boring ideas. Plumb provides a space for everything else. So make a splash. Fall in love. Bring your life into these blank pages. Because to be an individual, we're pretty sure you're going to want more colors than just black.





LIZ MARKUS

New Yorker Liz Markus's large-scale paintings interpret pop-cultural phenomena such as rock and roll, hippies, socialites, and *Star Wars*. She uses bold strokes and color on unprimed canvases, a technique that allows her to achieve a unique combination of realism and abstraction. Markus's work has appeared in the Huffington Post, *Vogue*, *ArtForum*, ARTSLANT New York, and *Modern Painters*, and she has exhibited extensively in New York as well as Europe. Born and raised in Buffalo, New York, she earned her bachelor of fine arts from the School of Visual Arts in New York City and her master of fine arts from Tyler School of Art at Temple University in Philadelphia. Markus enjoyed watching her work and aesthetic vision transform into physical objects for Plumb: "Not only do the notebooks incorporate actual images of my work, but the designs also came from the style of my painting, transformed into something physical. It was like working in a different medium."

"I want people to feel cool because they have one of my notebooks. I feel that way about some things I own—an outfit, a watch, a purse. An object can be a catalyst, a spark that makes me more creative."

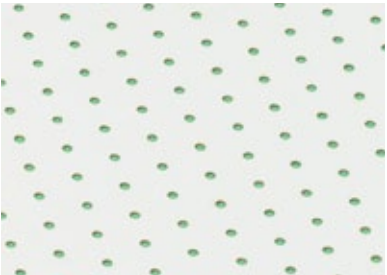


Sumptuously illustrated endpapers



Perforated leatherette cover

Mint green dyed edges



Perforated faux leather



Back endpapers



Interior sample spread



Perforated card with artist interview

FABULOUS BOOK

From the perforated white leatherette cover to the mint green edges to the endpaper portraits of high-society women from the 1960s, this piece evokes a datebook that might have been used to keep track of an unimaginably glamorous life.

No. 31022
Wholesale: \$12.50
Inner pack: 3
Dimensions: 7.25 x 10.25 inches
Specs: Hardcover with perforated faux leather; 96 pages, lined; illustrated endpapers; head- and tailbands; dyed green edges; perforated card with artist interview





Purple faux-suede cover

Hot rod endpapers

Metallic edges

HOT ROD JOURNAL

Purple faux suede. Purple metallic edges. Hot rod muscle cars. Subtle interior fire. This journal is one hot item, created to be carried around—as artist Liz Markus describes, glamorous on the outside, tough on the inside, and better-looking the more worn it becomes.



Back endpapers



Interior sample spread



Perforated card with artist interview

No. 31020
Wholesale: \$9.00
Inner pack: 3
Dimensions: 4.75 x 6.75 inches
Specs: Flexible faux-suede cover; 144 pages, unlined with orange gutters; illustrated endpapers; metallic purple edges; rounded corners; perforated card with artist interview



Interior pages transition from pale green to white and back

Yellow dyed edges

Glossy cover



Unlined pages shift subtly from light green to white and back again

LA GLAM SKETCHBOOK

Liz Markus's hippie paintings stand sentry on the covers, finished with high-gloss rock-and-roll flair, testaments to Markus's fascination with 1970s Laurel Canyon. The interior pages are a hypnotic flip-book of color, subtly transitioning from pale green to white and back.

No. 31021
Wholesale: \$9.00
Inner pack: 3
Dimensions: 6.75 x 9 inches

Specs: Hardcover; 128 pages, unlined, fading from green to white and back again; head- and tailbands; dyed yellow edges; perforated card with artist interview



Perforated card with artist interview





ED PANAR

Ed Panar picked up a camera in high school and has been obsessed with photography’s relationship to reality ever since. His work explores the uncanny nature of objects and creatures, illuminating a seemingly familiar yet often unseen parallel universe, a space at the periphery of human attention. Panar has published numerous photography books and his work has been exhibited internationally at the Museum of Contemporary Photography in Chicago, the Nofound Photofair in Paris, the New York Photo Festival, and the Cleveland Museum of Art. Panar lives and works among the forested hills and hollows of Pittsburgh and teaches at Carnegie Mellon University. He is cofounder of Spaces Corners, a photography book gallery. Panar sees his Plumb journals as a collaborative space. “I’ve always thought that viewers bring meaning, association, and their own feelings to my photos. I hope my Plumb journals can also function in that way, as a collaboration.”

“I’ve always been a notebook fanatic. You feel like anything can happen and all your plots and plans and dreams have the possibility of emerging in those pages.”



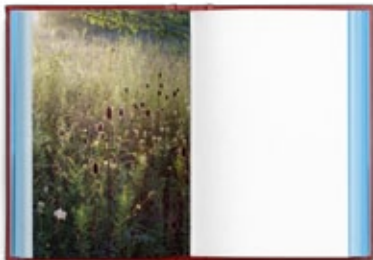
Cloth cover with debossed foil stamping



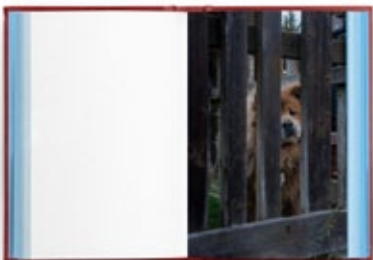
112 pages in crisp white, 16 in pale blue



Back-to-back color photos every 16 pages for daydreaming inspiration



Interior sample spread



Interior sample spread

DAYDREAMING SKETCHBOOK

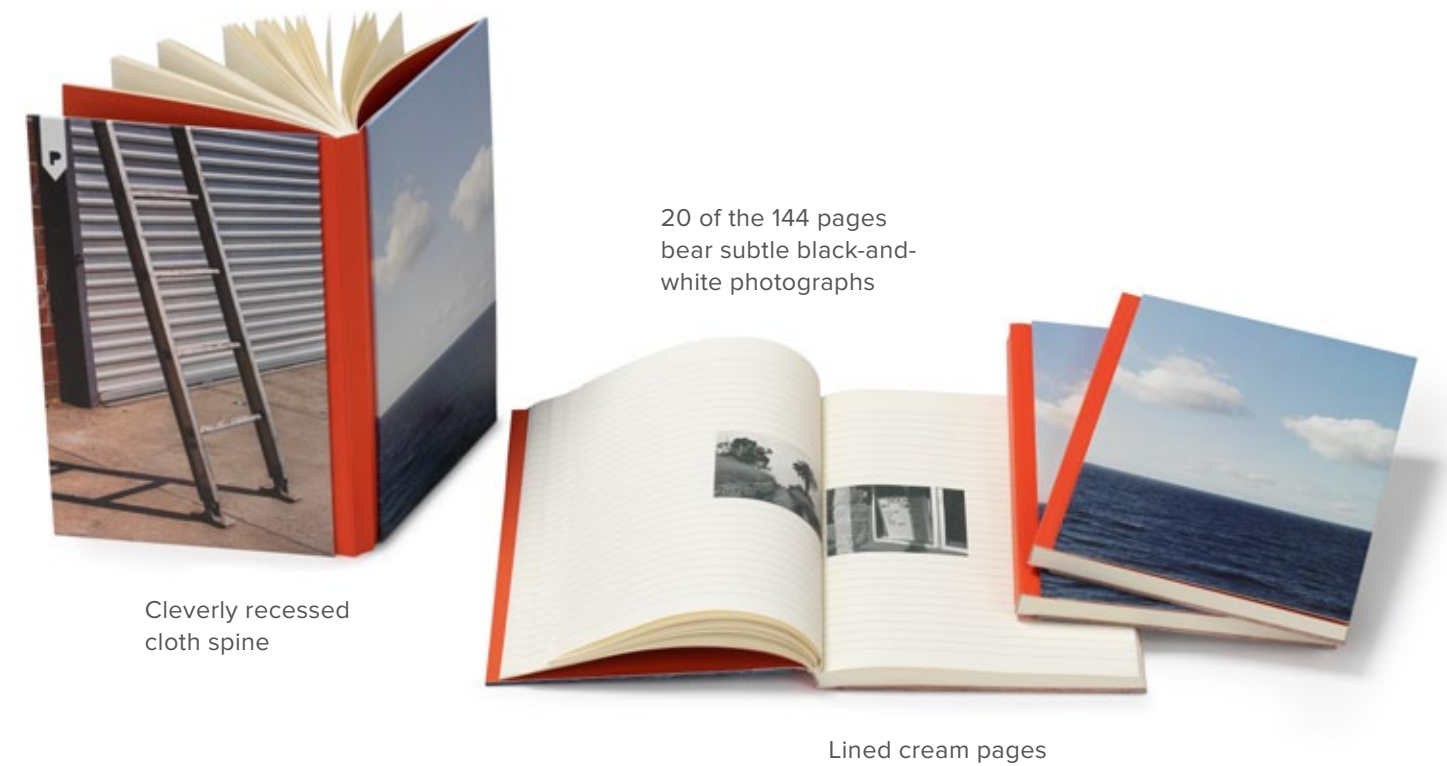
Creativity is about breaking down walls. To go inside this sketchbook’s touchable cloth cover, with its foil-stamped brick wall, is the first step. Inside, curated pairings of meditative imagery appear every 16 pages, providing fodder for freely ranging thoughts.

No. 31023
Wholesale: \$8.00
Inner pack: 4
Dimensions: 4.75 x 7 inches
Specs: Cloth-bound hardcover; 144 pages, unlined (including 16 blue pages, 112 white, and 16 full-bleed color photographs); head- and tailbands; dyed blue edges; perforated card with artist interview



Perforated card with artist interview

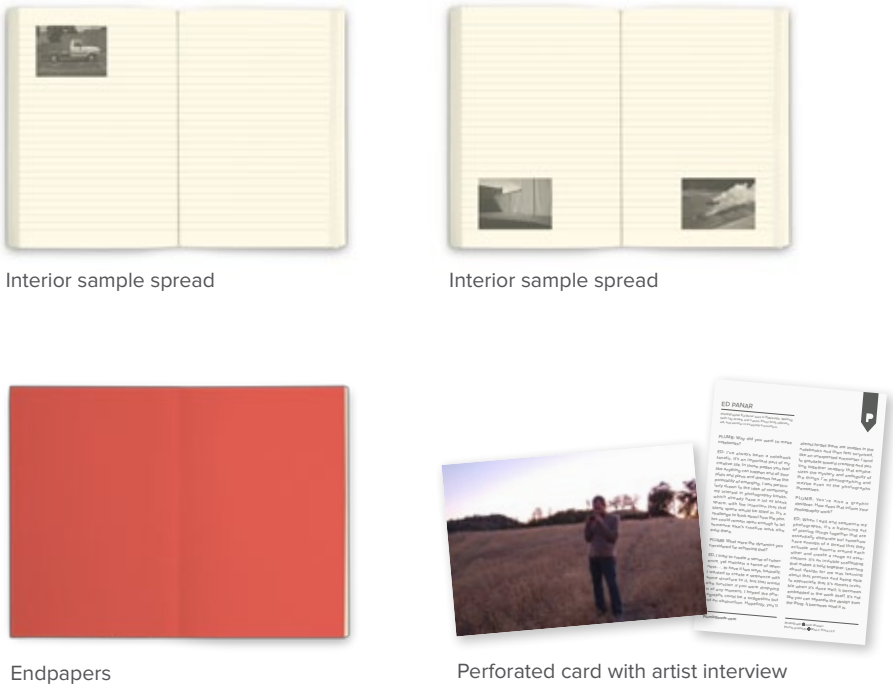




OPEN WRITING JOURNAL

From the inspiring cover photos to the unique recessed spine, this journal's exterior sets the stage for a special merger of images and writing space. Creamy pages showcase Ed Panar's black-and-white photos, sprinkled throughout for unexpected encounters.

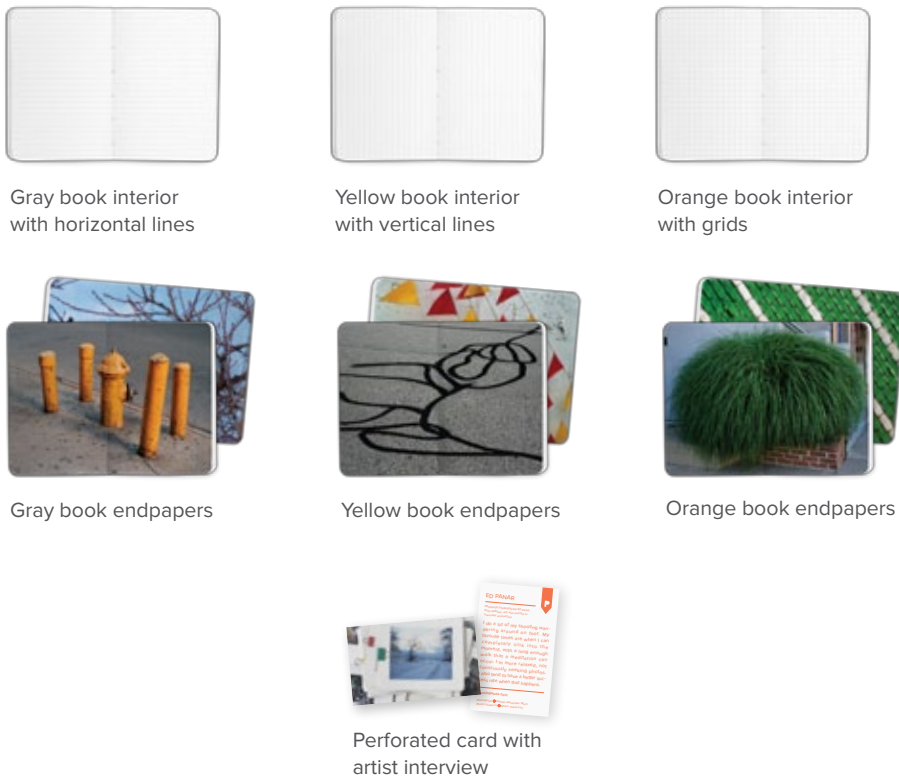
No. 31024
Wholesale: \$8.00
Inner pack: 4
Dimensions: 5.75 x 8.25 inches
Specs: Hardcover with exposed, textured paper-back spine; 144 pages, lined cream stock, including 20 pages with black-and-white photographs; perforated card with artist interview



POCKET NOTEBOOKS

Some journals are meant to stay put while others travel. These pieces are exactly what Ed Panar wants in his pockets during his day-long photography walks. Exterior graining, endpaper color imagery, and diversely lined pages elevate the grab-and-go notebook format.

No. 31025
Wholesale: \$5.00
Inner pack: 6
Dimensions: 2.75 x 4 inches
Specs: 3-notebook set, paperback; 80 pages each with unique cover graining and interiors (lightly printed lines or grids); color photos on endpapers; perforated card with artist interview





MATT FURIE

Matt Furie has been drawing crazy-looking creatures since he was a small child growing up in Ohio in the early 1980s. Now living in Los Angeles, Furie is known for psychedelic, comic book-inspired drawings that combine childlike enchantment, grown-up situations, and pop-culture nostalgia. Furie has exhibited all over the world and is the author of the teen-monster comic series *Boy's Club*. He also created the well-loved children's book *Night Riders*, a wordless story about a frog and rat who take an epic bike ride. Furie's work has appeared in *Juxtapoz*, *Giant Robot*, *Mean*, and *XLR8R*, and in 2008 he was named Best Visual Artist by the *San Francisco Bay Guardian*. He also works collaboratively with Albert Reyes and Aiyana Udesen as Future Colors of America. Furie's Plumb journals reflect his love of inexpensive school supplies: "I've always used those cheap, spiral-bound notebooks from the drugstore. There's something about their less-precious nature."

"I want my Plumb notebooks to be reminiscent of going into that inner childhood place in your mind that everyone has, whether you're a kid or you're eighty."



Slightly subversive, totally
psychedelic artwork

MONSTER ALIEN BINDER SET

When he was in school, artist Matt Furie was a master drawer, and this nostalgic trifold binder brings in-class doodling to a whole new level. Together with the section dividers and pencil pouch, this set reinterprets the utility of a classic with Furie's weirdly fun creatures.

No. 31026

Wholesale: \$10.00

Inner pack: 3

Dimensions: 9.75 x 12.25 x 1.25 inches

Specs: 3-ring binder with 3 panels; 3 illustrated dividers; illustrated PVC pencil pouch; perforated card with artist interview



Pencil pouch



Perforated card with artist interview





Colored spiral bindings



Set of four notepads, each with a unique interior

KILLER CAT SPIRAL NOTEPADS

Don't underestimate the flair of whipping a killer-cat-covered notebook out of your back pocket. With this quartet, artist Matt Furie brings bite and color to one of his favorite formats, the traditional spiral-bound notebook—for cat lovers and haters alike.



No. 31027
Wholesale: \$6.00
Inner pack: 6
Dimensions: Notepads: 3 x 5 inches; Package: 6 x 5.75 inches
Specs: 4-notepad set, paperback with colored spiral binding; 100 pages each with unique interiors (lined, grid, blank); perforated card with artist interview



Perforated card with artist interview



Video game-inspired illustrations on cover and endpapers



Subtle “above and below” configuration on interior pages, including 56 pages with grids



Unique horizontal format

Fluorescent pink edges

'80S VIDEO GAME SKETCHBOOK

The '80s video game aesthetic has by now impacted three generations, giving us what artist Matt Furie calls an “inner video game world.” This unique format, with each page subtly divided horizontally, could be used to sketch one's own video game fantasies—or anything else.

No. 31028
Wholesale: \$10.00
Inner pack: 3
Dimensions: 10 x 7.5 inches
Specs: Hardcover with lay-flat binding; 112 pages; 2-tone interior pages (including 56 pages with grids); illustrated endpapers; head- and tailbands; dyed fluorescent pink edges; perforated card with artist interview



Endpapers



Interior sample spread



Perforated card with artist interview





TUCKER NICHOLS



“The notebook that I keep in my pocket—anything can happen in there. It feels like, ‘Yeah, you can be organized, you can do that here, but let’s not get too organized. You might miss something.’”

Tucker Nichols is best known for his smartly funny drawings and large-scale gallery installations. He often takes inspiration from found objects and from the surroundings of his studio in the San Francisco Bay Area. Nichols’s work has been featured in museums and galleries around the country and in Europe, and his drawings have been published in *McSweeney’s*, *The Thing Quarterly*, and the opinion pages of the *New York Times*. As long as paper and pens exist in the world, Nichols plans to keep on creating.



TANGLE NOTEBOOK

No. 31000

Wholesale: \$9.00

Inner pack: 3

Dimensions: 7.5 x 9.75 inches

Specs: Soft-bound cloth cover with matte foil stamping, 160 pages (96 lined, 64 unlined); head- and tailbands; 5 waterfall-tabbed sections; perforated card with artist interview



Interior (lined)



Interior (unlined)



8 25703 31000 9

9 781601 065889

90000



DOT NOTEBOOK

No. 31001
Wholesale: \$8.00
Inner pack: 3
Dimensions: 5.75 x 8.25 inches
Specs: Paperback with matte foil stamping, 160 pages (112 cream, 48 yellow), perforated for easy removal; dyed orange edges; lay-flat binding; perforated card with artist interview



Interior (cream)



Interior (yellow)

EXPLORER NOTEBOOK

No. 31002
Wholesale: \$8.00
Inner pack: 3
Dimensions: 5 x 7 inches
Specs: Chipboard cover with matte foil stamping, 128 pages (64 lined, 64 unlined); 4 waterfall-tabbed sections; elastic closure; gusseted pocket on inside back cover; perforated card with artist interview



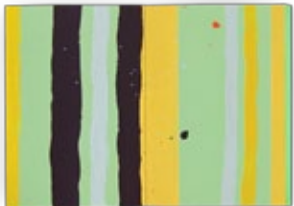
Interior (lined)



Interior (unlined)



Sample spread



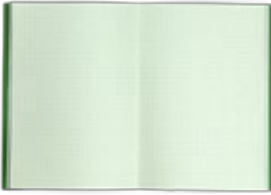
Endpapers

CHUNKY BLUE BOOK

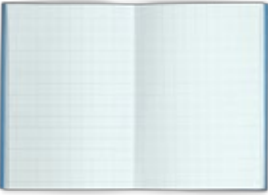
No. 31003
Wholesale: \$5.00
Inner pack: 4
Dimensions: 3.25 x 4.75 inches
Specs: Textured paperback, 192 pages (160 cream, 32 light blue); lay-flat binding; dyed green edges; perforated card with artist interview



Interior (orange)



Interior (green)



Interior (blue)

3 LITTLE NOTEBOOKS

No. 31004
Wholesale: \$5.00
Inner pack: 4
Dimensions: 3.25 x 4.75 inches
Specs: Paperback 3-notebook set, 64 pages each, each with graph paper of different grid size; exposed stitched binding with colored thread; perforated card with artist interview; shrinkwrapped with bellyband



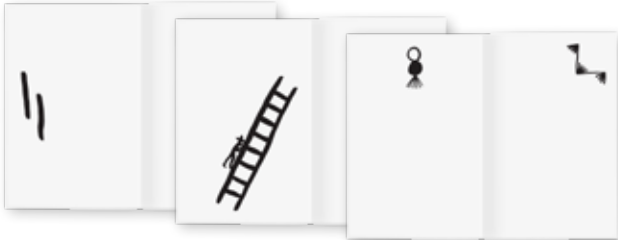


“If you arrive and the paper already has something on it, what a relief! You already have something to react to and build on, so it’s more like other human interactions. But just approaching a field of white is very daunting.”

Sumi Ink Club is a participatory drawing project established in 2005 by Los Angeles–based artists Luke Fischbeck and Sarah Rara. At the club’s open meetings, everyone comes together to draw: young, old, people who are considered good at drawing, and people who think they can’t draw at all. Fischbeck’s and Rara’s work has been shown at the Whitney Museum of American Art and London’s Institute of Contemporary Arts. They also perform music as Lucky Dragons, an experimental band.

SUMI STARTER PACK

No. 31007
Wholesale: \$9.00
Inner pack: 3
Dimensions: 6 x 9 inches
Specs: 3 paperback notebooks with starter drawings plus 1 Sumi Ink Club illustrated zine, 32 pages each; exposed stitched binding; perforated card with artist interview; shrinkwrapped with bellyband



Notebook interiors with starter drawings

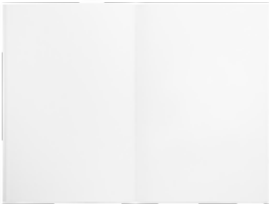


Zine interior



DAY + NIGHT JOURNALS

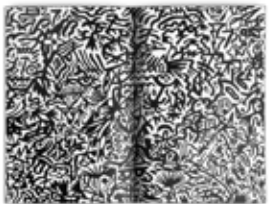
No. 31006
Wholesale: \$9.00
Inner pack: 3
Dimensions: 6 x 9 inches
Specs: Textured paperback 2-journal set, 80 pages each (one with white paper, one with black paper); titles debossed with clear foil; perforated card with artist interview; shrinkwrapped with bellyband



Interior, Day Journal



Interior, Night Journal



Endpapers



SUMI ART BOX:
MAKE + SHARE + KEEP

No. 31005
Wholesale: \$14.00
Inner pack: 2
Dimensions: 9.25 x 11.75 x 1 inches
Specs: Clamshell box with gusseted front pocket; 50-sheet 8.5-x-11-inch pad with dark blue dyed edges; perforated card with artist interview; 27-x-8-inch artist poster



Portfolio box



Pad with starter drawings



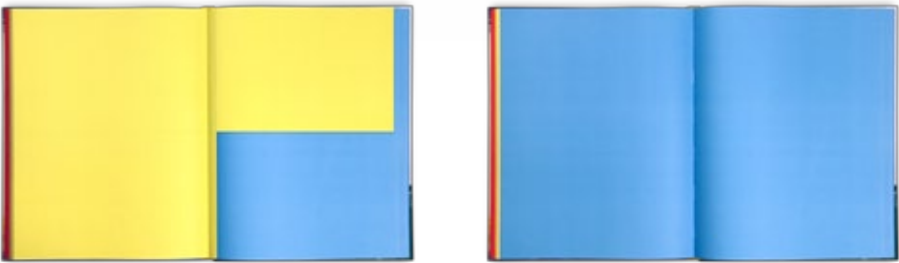
“Notebooks play a big role in a visual artist’s practice. The whole idea of making a painting or work of art causes people to fail. But if you think you’re doing something private, you relax a little more, and better things happen.”

Katherine Bradford works in Brooklyn and Maine. She is known for evocative paintings that approach iconic images such as the *Titanic* and superheroes with a sense of playful, tender vulnerability. Bradford was a longtime teacher at the Pennsylvania Academy of Fine Arts and the Fashion Institute of Technology in New York. Her paintings are held in many private and public collections including the Metropolitan Museum of Art and the Brooklyn Museum.



TITANIC SKETCHBOOK

No. 31009
Wholesale: \$12.00
Inner pack: 3
Dimensions: 8.25 x 10.5 inches
Specs: Paperback, 240 pages in 3 colors, perforated for easy removal including 48 horizontally perforated pages; flexi-bound with rounded spine and head- and tailbands; perforated card with artist interview



Interiors with and without perforation



MINI SUPERHERO NOTEBOOK

No. 31010
Wholesale: \$6.00
Inner pack: 4
Dimensions: 3.5 x 4.5 inches
Specs: Paperback, 168 pages in 3 colors, perforated for easy removal; perforated card with artist interview



Sample interior spreads



SHORT STACK JOURNAL

No. 31008
Wholesale: \$9.00
Inner pack: 3
Dimensions: 7.5 x 8.5 inches
Specs: Hardcover with Wire-O binding, 192 pages (145 blank, 47 with starter drawings); elastic closure; perforated card with artist interview



Interiors with starter drawings



“Some of my favorite art and music comes from so-called amateurs. It just hits me in a way that nothing else can. I think art and music are just too important to leave to so-called experts.”

Indiana-based Nathaniel Russell makes humorously absurd art in a range of forms, including drawings, fake fliers, bad sculptures, shapes cut out of wood, and music. Russell’s work is regularly shown around the world in traditional galleries and informal spaces, usually surrounded by an expanding list of friends, collaborators, and like-minded folk. He regularly posts his observations on life, new drawings, ideas, and photographs on his blog, Crooked Arm.

WAKING WAITING WALKING

No. 31017
Wholesale: \$7.50
Inner pack: 3
Dimensions: Notebooks: 3.5 x 5 inches;
Slipcase: 3.75 x 5.25 x 1.25 inches
Specs: Paperback with paper graining and foil stamping; 3-volume set, each bound on a different side, 64 pages each; slipcase; smyth-sewn binding; accordion-folded artwork with 6 panels; perforated card with artist interview



Slipcase

Special-edition accordion-folded artwork



Interior with pad



Flyer



Poster

DRAWN TO MUSIC

No. 31019
Wholesale: \$10.00
Inner pack: 3
Dimensions: 12 x 12 inches
Specs: Record sleeve with pocket; 11-x-11-inch pad with 50 sheets, chipboard backer silk-screened on both sides; 1 inserted poster; 1 flyer; card with artist interview



Interior



Endpapers

FAKE-JACKET JOURNAL

No. 31018
Wholesale: \$9.00
Inner pack: 3
Dimensions: 6.75 x 8.75 inches
Specs: Hardcover; 192 cream-colored pages; smyth-sewn binding with foil stamping on square spine; head- and tailbands; 2 dust jackets, each printed on both sides for 4 unique covers total; perforated card with artist





“As an artist, it’s about permission to follow an idea without knowing the outcome. Even if a work fails, it still leads to the next step. I never know how a painting will get resolved.”

Linda Geary lives in Oakland and is chair of the painting/drawing program at California College of the Arts in San Francisco. Her abstract paintings and collages explore the relationships between color, texture, shape, space, and scale. In 2011, Geary visited 100 artists in their workspaces. The resulting conversations are collected in her book, *Studio Visit*. Geary has had numerous solo and group exhibitions in the US and Italy and is the recipient of an Elizabeth Foundation Grant, a Pollock-Krasner Foundation Grant, and residencies at Omi International Arts Center and the Millay Colony for the Arts.

ELEVATED JOURNAL

No. 31014
Wholesale: \$9.00
Inner pack: 3
Dimensions: 6.75 x 9.25 inches
Specs: Paperback; 240 pages, light blue with aqua dyed edges; smyth-sewn, flexi binding; head- and tailbands; perforated card with artist interview



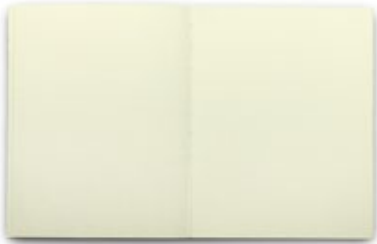
Back cover



Interior



Sample spread from swatches at front and back



Interior

STACK BOOK

No. 31016
Wholesale: \$12.00
Inner pack: 3
Dimensions: 6.25 x 8 inches
Specs: Paperback; 288 pages (256 cream-colored, 32 with color studies); exposed smyth-sewn binding; deckle edge; perforated card with artist interview



Endpapers

SPIRAL JOURNAL

No. 31015
Wholesale: \$12.00
Inner pack: 3
Dimensions: 9.25 x 11.75 inches
Specs: Hardcover; 192 pages; spiral binding; perforated card with artist interview





“Maybe I shouldn’t even say this, but I’ve never had trouble with the blank page. I always want to draw, and I always want to draw more. I like blank pieces of paper.”

Jason Polan is known for obsessively drawing the objects and people he encounters every day. Since 2008, he has been drawing every person in New York City. Polan’s work has been exhibited all over the United States, Europe, Africa, and Asia, and has been featured in the *New York Times*, *ARTnews*, *McSweeney’s*, *The Believer*, and *The New Yorker*. Polan, originally from Michigan, earned a dual degree in biological anthropology and drawing/painting from the University of Michigan. He is a founding member of the Taco Bell Drawing Club.

OBSERVATION NOTEBOOK

No. 31011
Wholesale: \$4.00
Inner pack: 6
Dimensions: 4 x 6 inches
Specs: Die-cut cardstock cover; 72 cream-colored pages; Wire-O binding; perforated card with artist interview



Inside front cover

Interior



Sample spread

Sample spread

A COLLECTION OF PAPER OPTIONS

No. 31012
Wholesale: \$8.00
Inner pack: 3
Dimensions: 9.25 x 11.75 inches
Specs: Flexible cardstock cover with matte foil stamping on spine; 96 pages, perforated for easy removal; smyth-sewn, lay-flat binding; hole punched through top of notebook for hanging or anything else; perforated card with artist interview



Sample spread

Endpapers

THE COLLECTING BOOK

No. 31013
Wholesale: \$10.00
Inner pack: 3
Dimensions: 8.75 x 11.25 inches
Specs: Hardcover wrapped with textured paper; 160 cream-colored pages; smyth-sewn, lay-flat binding; head- and tailbands; waterfall tabs with illustrated dividers; perforated card with artist interview



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Prices: Prices listed are wholesale and are subject to change without notice. All prices are in US dollars. Freight costs are the responsibility of the customer.

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Payment Terms: First orders are pro forma or credit card (Visa, MasterCard, AmEx, or Discover). For subsequent orders, please forward a credit application for approval, which can take up to 2 weeks. Net-30 terms granted upon approved credit. Past-due balances are subject to finance charges of 1.5% per month. Returned checks are assessed a \$25 service charge.

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Acceptance of terms and conditions: Placement of order will confirm acceptance of the above terms and conditions.

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RETAILER SIGNAGE

Spring 2015 Retailer Signage Kit
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No. 81050
Dimensions: 8.5 x 11 inches, easel-backed

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No. 81045
Dimensions: 8.5 x 11 inches, easel-backed

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