KNOCK KNOCK®

Spring 2017



Our new candid collection of pens, pads, and journals helps you keep it real.

LET YOUR **INNER-TRUTH**™ OUT.



NEW! INNER-TRUTH™ PENS

The old floaty-pen format you know and love has gotten a Knock Knock makeover. When the pens hit paper, they show an outward message to the world, but when they flip over, they reveal what's really on your mind. Watch the words move back and forth for a mesmerizing take on contract signing, letter writing, and random doodling.

SIZE: 6.25 x 1 x 1 inches
SPECS: Black ballpoint pen with colored barrel and moveable component
PKG: Acrylic box
INNER: 6



NEW No. 10186
Busy / Bored **$4.00**





NEW No. 10187
Fridays / Mondays **$4.00**



Flip to see the truth!



NEW No. 10188
Coffee / Drink **$4.00**





NEW No. 10189
Joy / Crap **$4.00**



POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91194





NEW No. 10190
Can Do! / No Can Do! **$4.00**





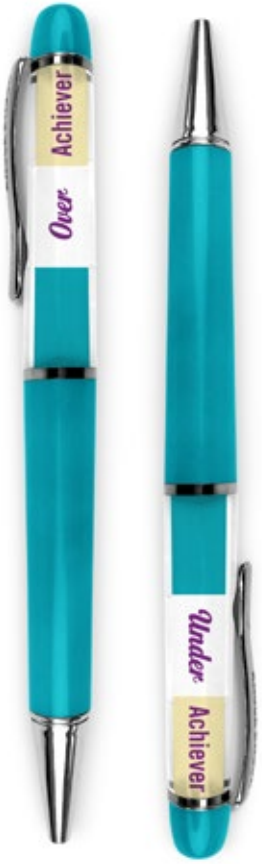
NEW No. 10191
Workin' It / Fakin' It **$4.00**





NEW No. 10192
Important! / Pointless. **$4.00**





NEW No. 10193
Overachiever / Underachiever
$4.00





NEW! INNER-TRUTH™ PADS

Get real—and get it done. These pads bring unflinching honesty to everyday conundrums, keeping track of your perpetual grocery needs and wants, helping to solve your daily food dilemmas, or recording your daily must-do's, should-do's, and probably-not-gonna-happens.

SIZE: 5 x 8 inches
SPECS: Cardstock cover; adhesive binding; 60 sheets
INNER: 6



NEW No. 13028
Didn't I Just Buy This? **$3.50**

8 25703 13028 7
9 781601 069610 90000



NEW No. 13029
I Have No Idea What to Eat **$3.50**

8 25703 13029 4
9 781601 069627 90000



NEW No. 13030
I Have to Do What?! **$3.50**

8 25703 13030 0
9 781601 069634 90000

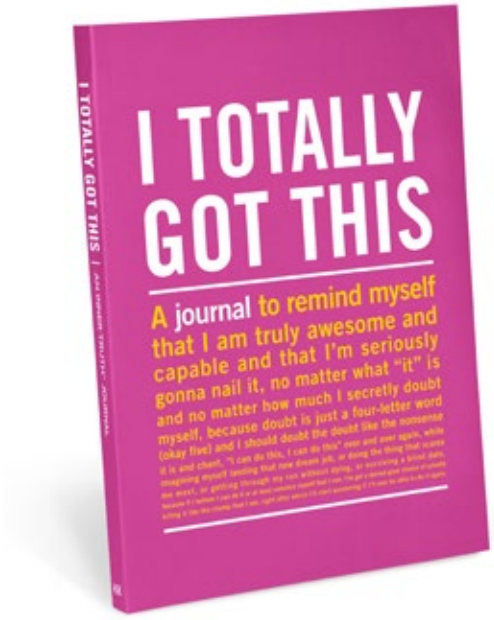
INNER-TRUTH™ JOURNAL NEW!

You totally got this, you totally got this . . . Wait, do you? Embrace the power of positive thinking and get an ego boost in the pages of our latest Inner-Truth™ Journal, full of upbeat prompts and motivating (but not mawkish) quotes. Now go get 'em.

SIZE: 7 x 9.5 inches

SPECS: Paperback, 160 pages; lay-flat binding; full-color throughout; ribbon page marker

INNER: 3





NEW No. 50144
I Totally Got This **$8.00**

8 25703 50144 5
9 781601 069269 90000

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
No. 91177



MINI INNER-TRUTH™ JOURNAL NEW!

Handy, uplifting, and hyper-honest, this mini journal brings a little attitude to the notion of gratitude. Packed with more than seventy quotes that'll make even curmudgeons see the good side, it makes thanks-giving an everyday affair.

SIZE: 4 x 5.75 inches

SPECS: Paperback, 160 pages; lay-flat binding; full-color throughout; ribbon page marker

INNER: 4





NEW No. 50145
Mini Okay Fine, I'm Grateful! **$5.00**

8 25703 50145 2
9 781601 069283 90000

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
No. 91178




You fill in the Love.
What I
LOVE
ABOUT
you
EACH WEEK, ALL YEAR LONG
2018 Weekly Calendar
You fill in the Love.
Wishes, Advice, and Happy Thoughts for
BABY
and mom-to-be from us
FOR BABY SHOWERS!
What I
Love about You,
MOM
xo,
You fill in the Love.
What I
WISH
FOR
you
EACH WEEK, ALL YEAR LONG
2018 Weekly Calendar
You fill in the Love.
WHAT I LOVE ABOUT
BEING YOUR
MOM
TO: you
KNOCK KNOCK



Fill in the *Love*.®

AGAIN. AND AGAIN.

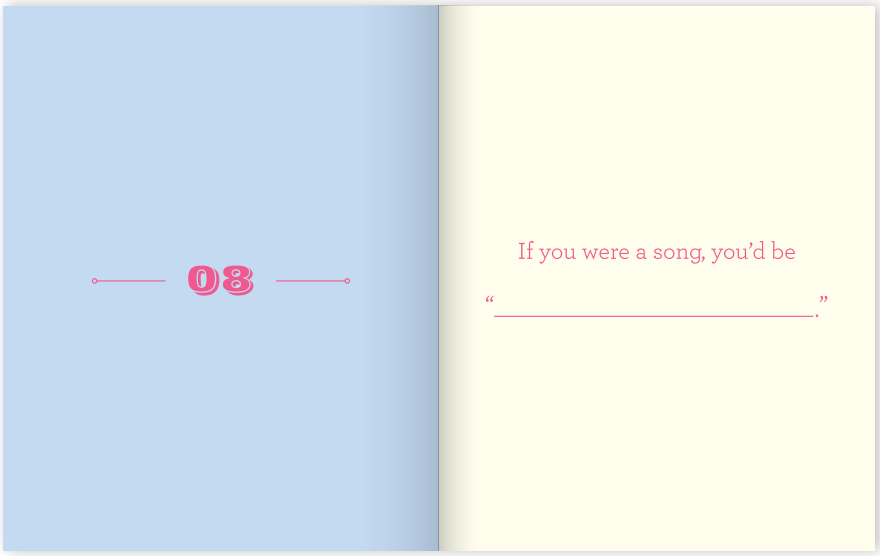


NEW! FILL IN THE LOVE® CARD BOOKLETS

Based on our bestselling journals, Fill in the Love® card booklets are perfect for birthdays and holidays—but you can also use them to say thanks, congrats, or even I'm sorry. Simply fill in the ten prompts, place in the enclosed envelope, and voilà: you've got a one-of-a-kind expression of love, a uniquely expressive keepsake for your favorite mom or dad, or a birthday party in a card.

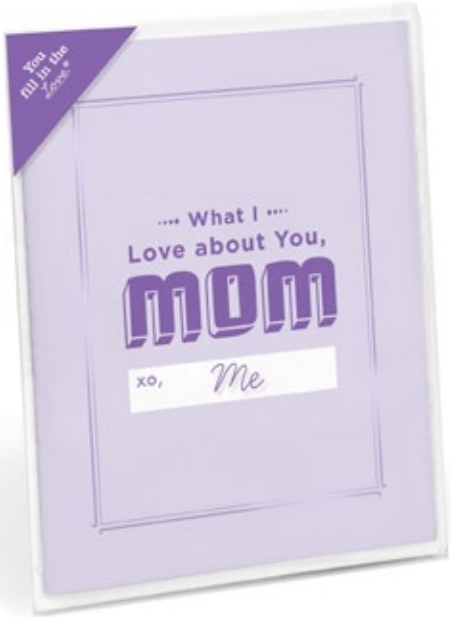
SIZE: 4.5 x 5.5 inches
SPECS: 20-page booklet with cream stock and deckled edges; foil stamping on cover and envelope
PKG: Acetate sleeve
INNER: 6

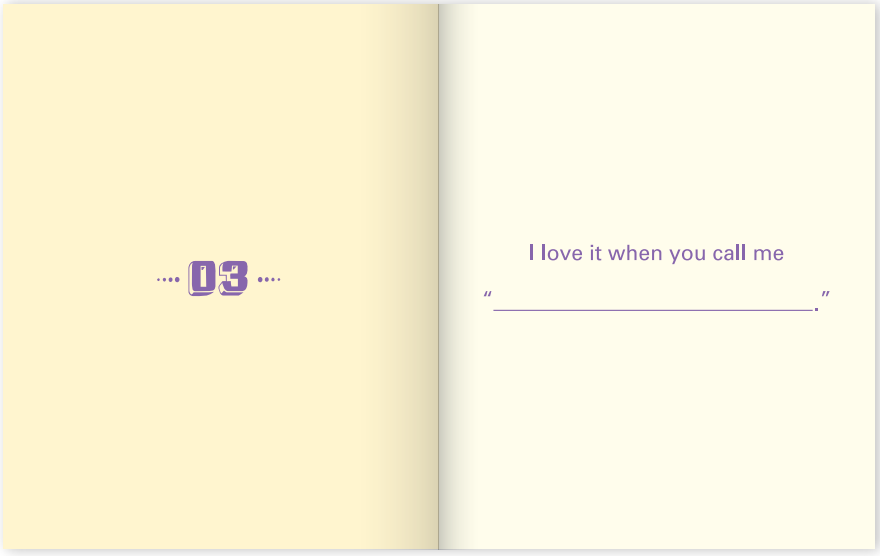




NEW No. 29034
What I Love About You **$3.00**





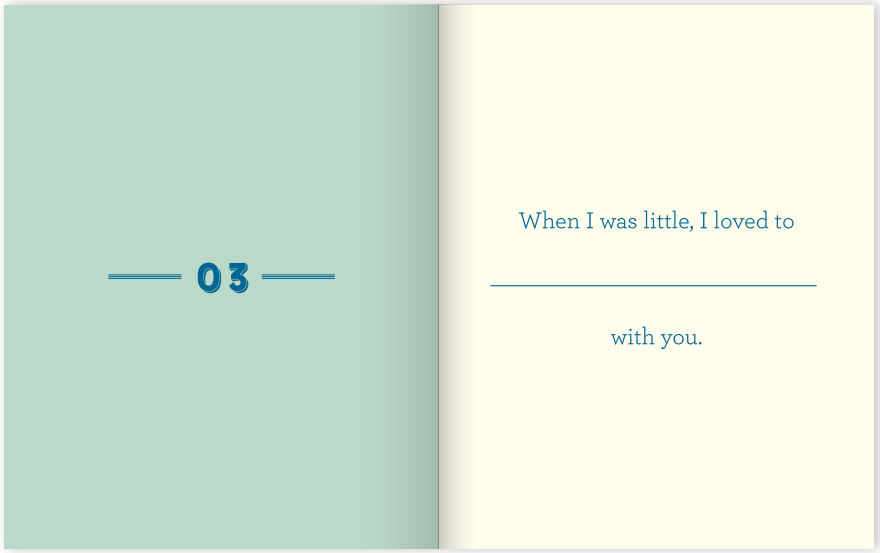


NEW No. 29035
What I Love About Mom **$3.00**



A gifty card that's a gift in its own right!



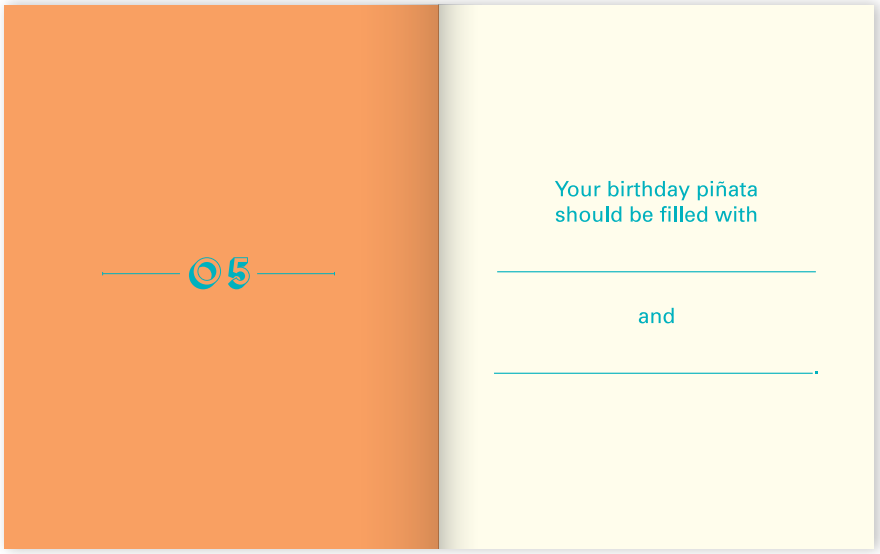


NEW No. 29036
What I Love About Dad **$3.00**

8 25703 29036 3
9 781601 069665 90000

FOIL STAMPING ON COVER & ENVELOPE!





NEW No. 29037
Happy Birthday **$3.00**

8 25703 29037 0
9 781601 069672 90000

POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91182



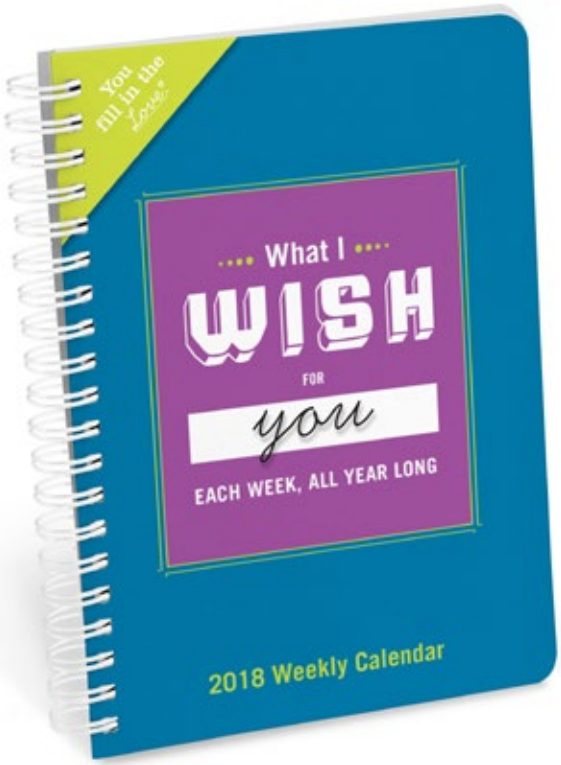
NEW! FILL IN THE LOVE® WEEKLY CALENDARS

These weekly calendars aren't just practical gifts—they're a year of happiness for the recipient. When you fill in the prompts—one for every week—and give this unique planner to someone special, it becomes a weekly reminder of how much you care, offering good wishes or love and affection the whole year through.

SIZE: 5 x 7 inches

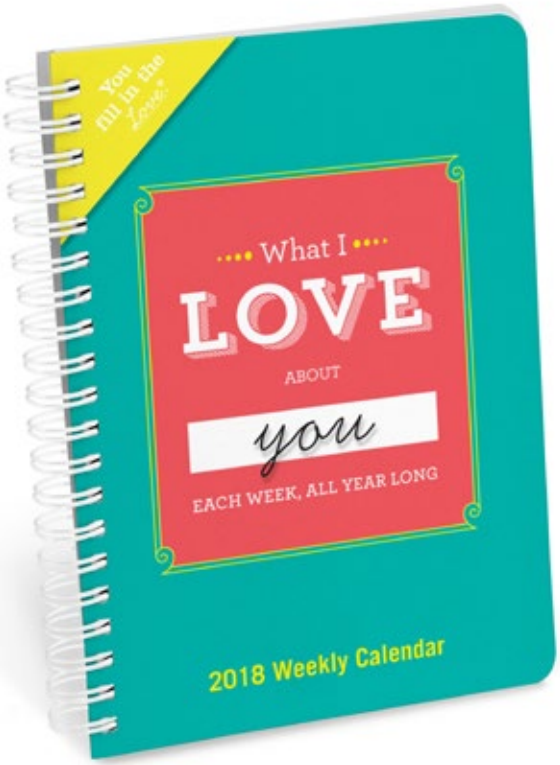
SPECS: Front and back hardcover with perforated acetate sheet, 120 pages; interior zipper pocket; double Wire-O binding

INNER: 4



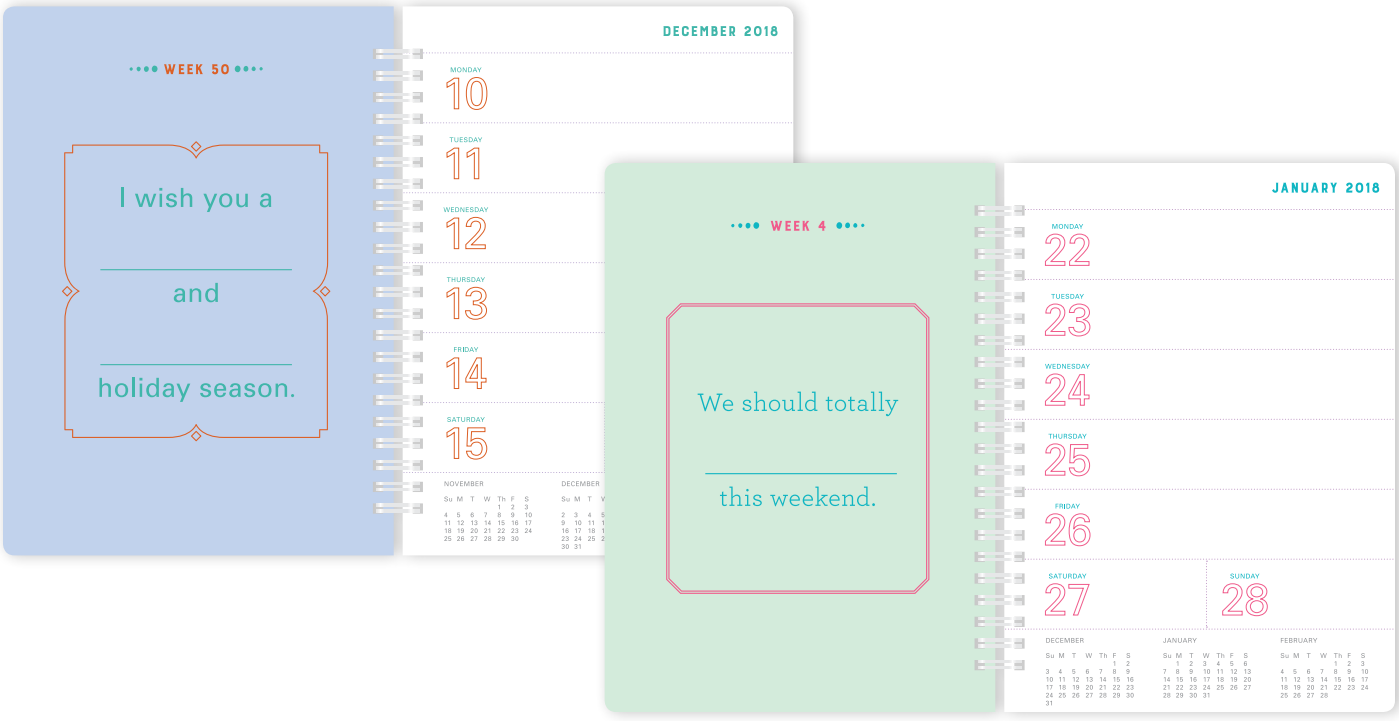
NEW No. 50213
What I Wish for You **$6.00**

8 25703 50213 8
9 781601 069801 90000



NEW No. 50214
What I Love about You **$6.00**

8 25703 50214 5
9 781601 069818 90000



WISHES, ADVICE, AND HAPPY THOUGHTS FOR BABY FILL IN THE LOVE® JOURNAL NEW!

Our Fill in the Love® family continues to expand, and it's perfect for expanding broods. Part guest log, part baby-shower activity, this little book lets attendees share their hopes for a mom-to-be and her baby on the way. Pass one around and have guests fill in the prompts, then let the hormonal tears flow.

SIZE: 7.25 x 5.25 inches

SPECS: Hardcover, 96 pages; acetate jacket; satin ribbon marker

INNER: 3



Includes a gift log for tracking where that "I pooped" onesie came from!

NEW No. 50233
Wishes, Advice, and Happy Thoughts for Baby **$7.50**

8 25703 50233 6
9 781601 069191 90000



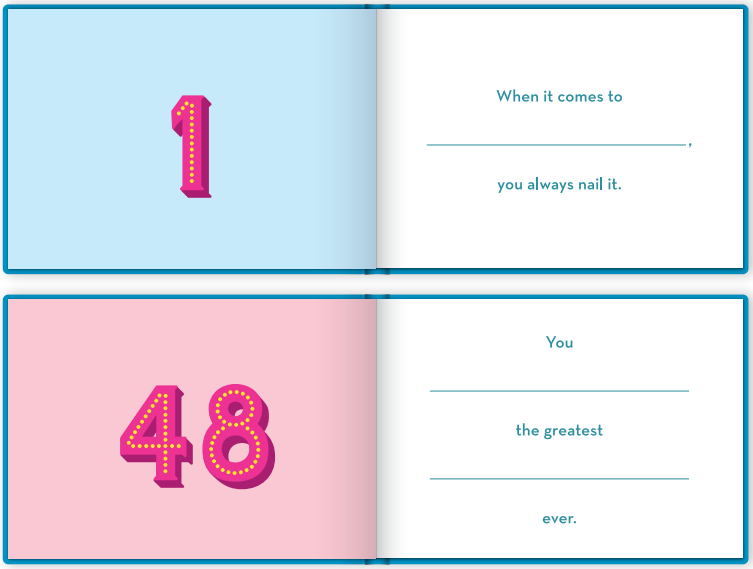


NEW! FILL IN THE LOVE® JOURNALS

Ain't love grand? We think so—and we've expanded our bestselling series to include even more ways into someone's heart. Fill them in with whatever sincere, sentimental, or downright silly phrases you fancy, and present to recipients for maximum delight. New titles make offering support, maternal affection, or a little bit of hope easier than ever.

SIZE: 4.5 x 3.25 inches
SPECS: Hardcover, 112 pages; acetate jacket
INNER: 4

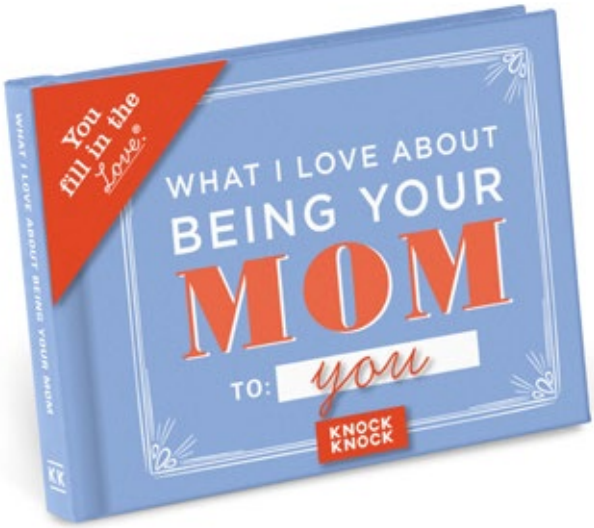




NEW No. 50253
Gonna Do Great **$5.00**









NEW No. 50254
Love About Being Your Mom **$5.00**





POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91182





POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91191



POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91175

ADDITIONAL THIRD TIER AVAILABLE

Over two million sold in series!





NEW No. 50255
Wish For You **$5.00**

8 25703 50255 8
9 781601 069252 90000



KNOCK KNOCK BOOKS



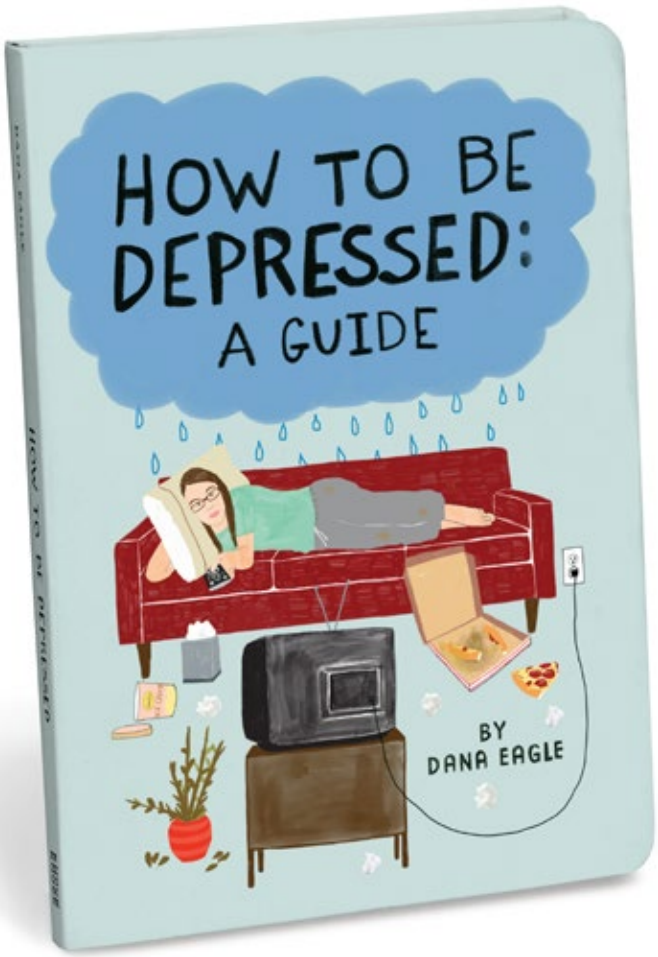
GET THE WIT
FROM COVER
TO COVER.

Welcome to depression! First, you're going to need sweatpants. Next, you're going to need a sense of humor. Comedian Dana Eagle offers a mix of tongue-in-cheek advice, wry wisdom, and "therapeutic" activities like a bad-poetry generator. Hilarious and hilariously honest, *How to Be Depressed* will make readers cry—with laughter.

SIZE: 5.75 x 7.75 inches

SPECS: Flexi-binding, 144 pages; full-color illustrations throughout

INNER: 3



NEW **No. 50231**
How to Be Depressed **$7.50**



For anyone who's ever been sad, really sad—or just known someone who's been really sad!







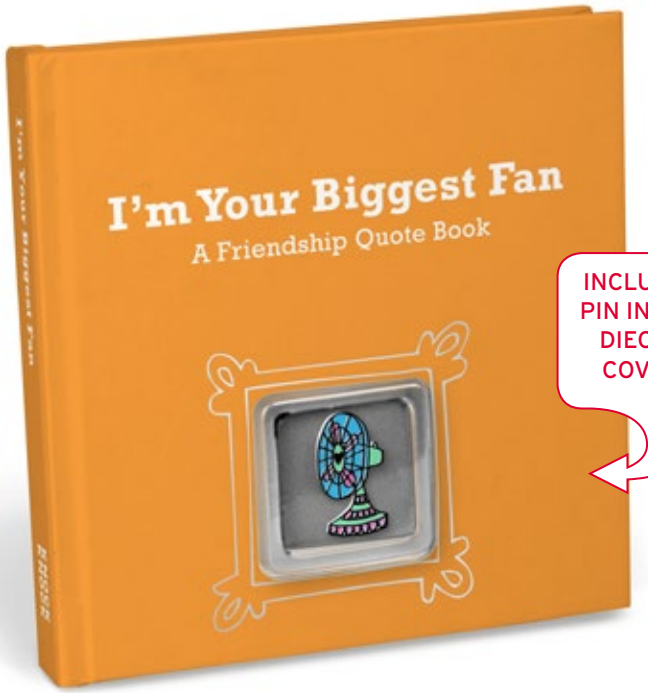
NEW! PIN BOOKS

It's a book! It's a pin! It's a book and a pin! Give your favorite people two gifts in one—an enamel pin for a boost of wearable flair and a collection of sweet (not saccharine) quotes to celebrate your friendship or another spin around the sun.

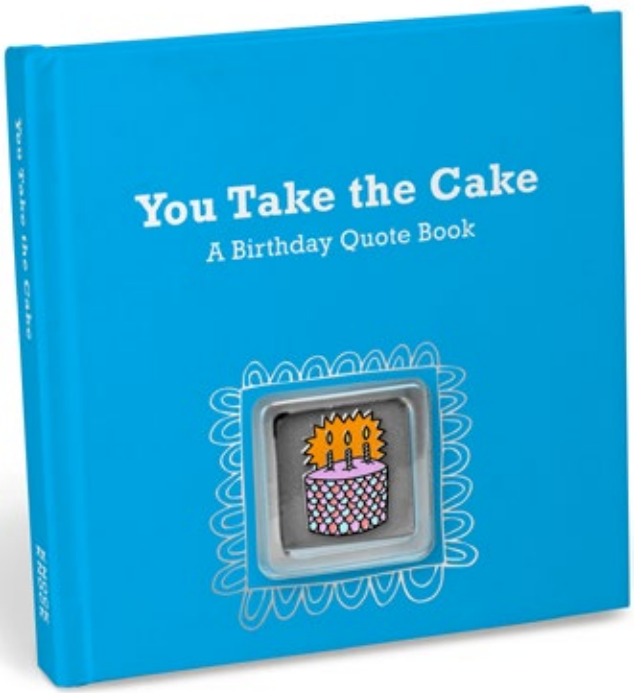
SIZE: 5.25 x 5.25 inches

SPECS: Hardcover, 96 pages; diecut throughout entire book; blister pack with enamel pin

INNER: 4



INCLUDES PIN INSIDE DIECUT COVER

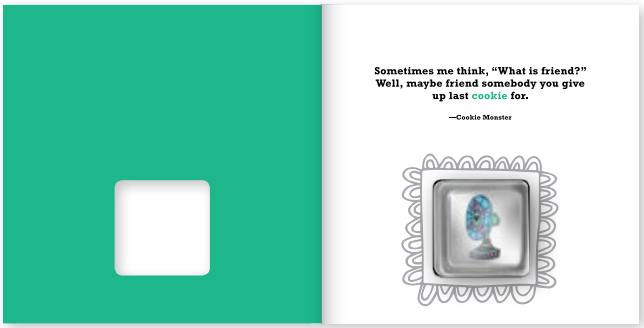


NEW No. 50164
I'm Your Biggest Fan **$6.00**

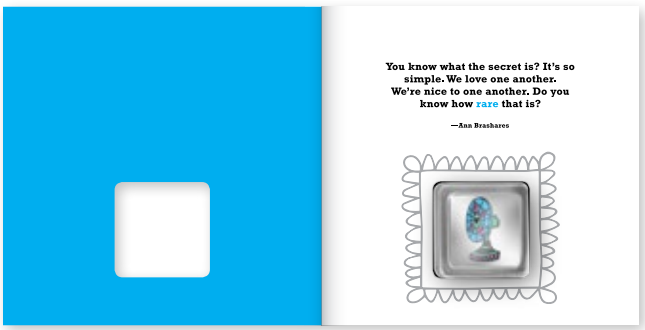
8 25703 50164 3
9 781601 069771 90000

NEW No. 50165
You Take the Cake **$6.00**

8 25703 50165 0
9 781601 069788 90000



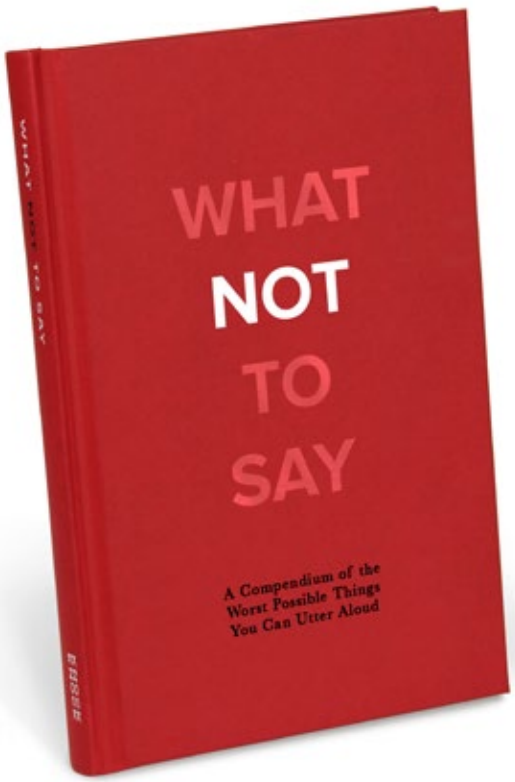






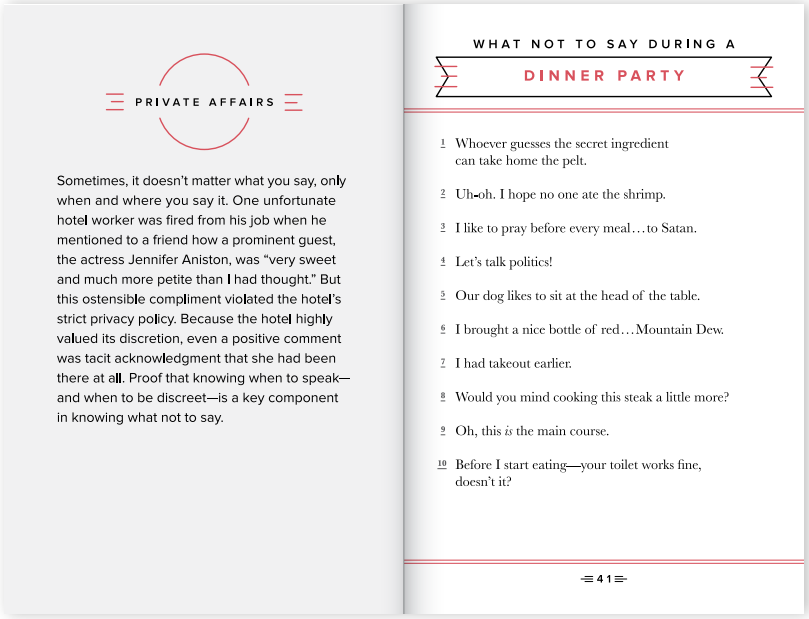
Stay away from awkward exchanges and consult this clever compendium for things you should never, ever say. Learn what not to say at a job interview ("How strict is your sexual-harassment policy?"), what not to say to a cat lady ("Dogs are so much *friendlier*!"), and what not to say to anyone else you don't want to offend ("Don't take this personally, but . . . ").

SIZE: 4.25 x 6.25 inches
SPECS: Hardcover, 128 pages; Wibalin with foil stamping
INNER: 4



NEW No. 50230
What Not to Say **$6.00**

8 25703 50230 5
9 781601 069160 90000



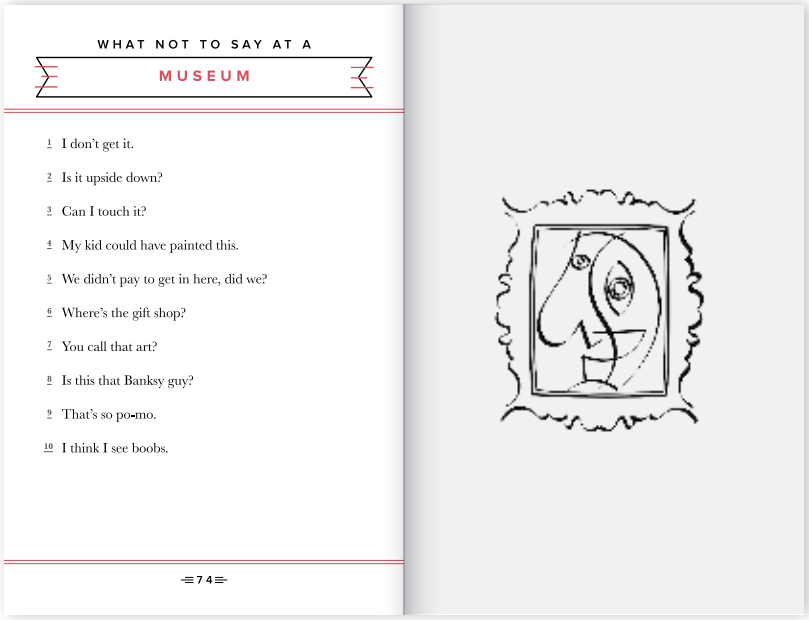
PRIVATE AFFAIRS

Sometimes, it doesn't matter what you say, only when and where you say it. One unfortunate hotel worker was fired from his job when he mentioned to a friend how a prominent guest, the actress Jennifer Aniston, was "very sweet and much more petite than I had thought." But this ostensible compliment violated the hotel's strict privacy policy. Because the hotel highly valued its discretion, even a positive comment was tacit acknowledgment that she had been there at all. Proof that knowing when to speak—and when to be discreet—is a key component in knowing what not to say.

WHAT NOT TO SAY DURING A
DINNER PARTY

1. Whoever guesses the secret ingredient can take home the pelt.
2. Uh-oh. I hope no one ate the shrimp.
3. I like to pray before every meal . . . to Satan.
4. Let's talk politics!
5. Our dog likes to sit at the head of the table.
6. I brought a nice bottle of red . . . Mountain Dew.
7. I had takeout earlier.
8. Would you mind cooking this steak a little more?
9. Oh, this *is* the main course.
10. Before I start eating—your toilet works fine, doesn't it?

41



WHAT NOT TO SAY AT A
MUSEUM

1. I don't get it.
2. Is it upside down?
3. Can I touch it?
4. My kid could have painted this.
5. We didn't pay to get in here, did we?
6. Where's the gift shop?
7. You call that art?
8. Is this that Banksy guy?
9. That's so po-mo.
10. I think I see boobs.

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Express yourself effectively—without sticking your foot in your mouth!

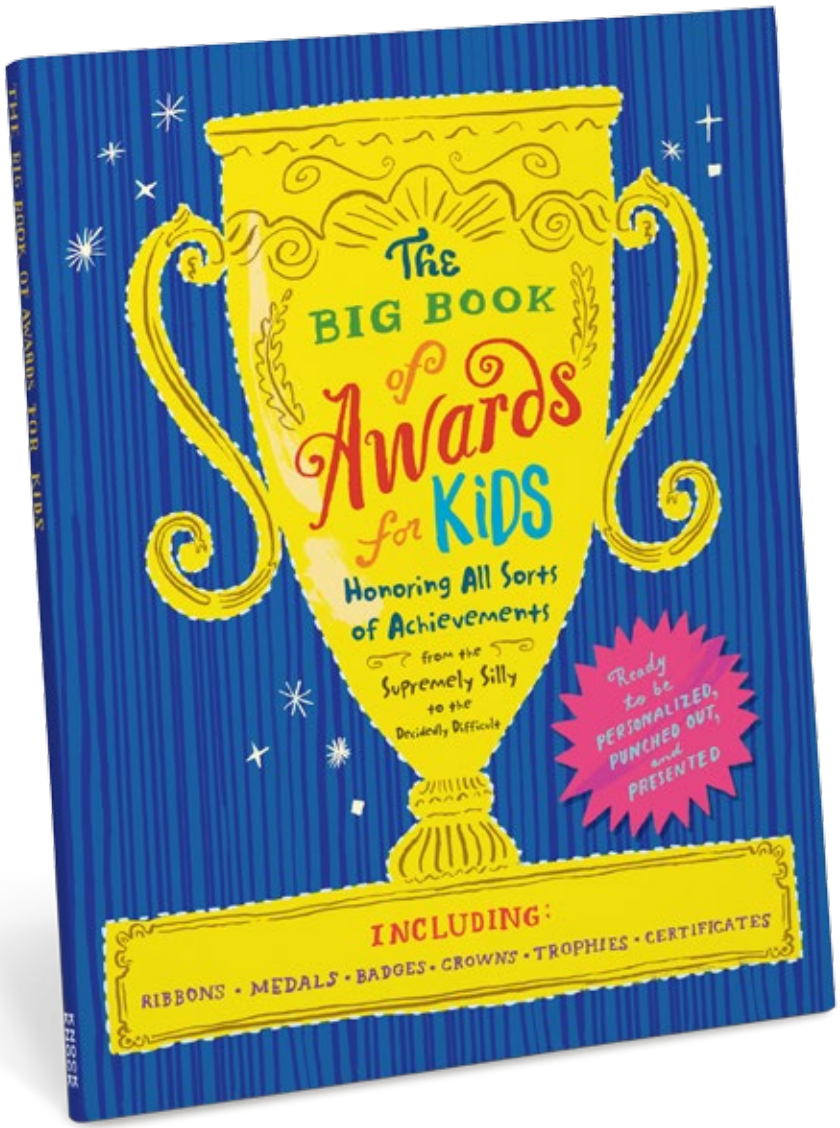
NEW! THE BIG BOOK OF AWARDS FOR KIDS

Bestow official praise on your favorite kiddos for exemplary efforts in a host of categories like mastering multiplication, surviving a long car ride, defending the universe, or eating something weird. This follow-up to *The Big Book of Awards for Grownups* makes everyone a winner.

SIZE: 8.5 x 11 inches

SPECS: Paperback, 64 pages; 50+ diecut, perforated cardstock awards

INNER: 3





NEW No. 50207
The Big Book of Awards for Kids **$9.00**

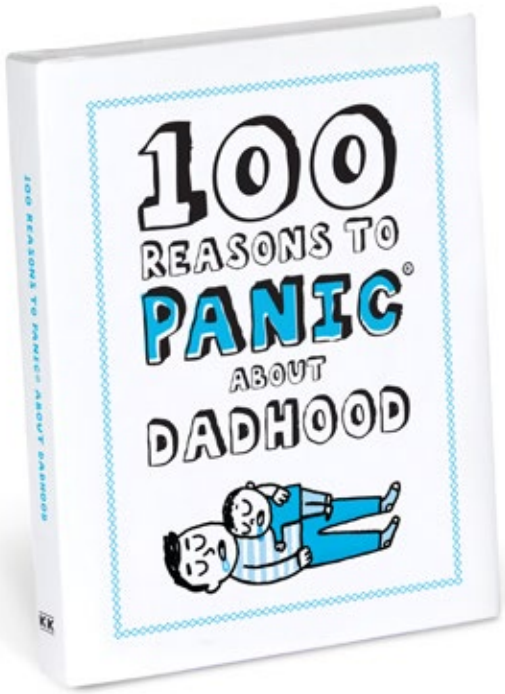




Perforated and ready to be punched out, personalized, and presented!

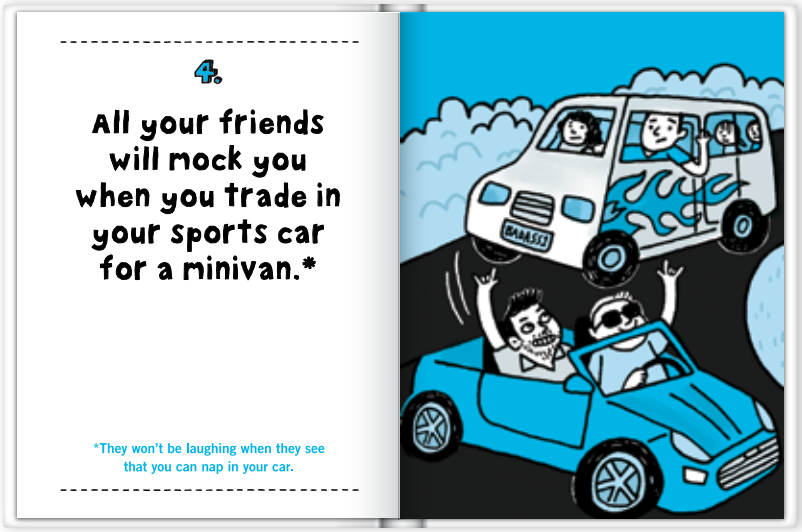
Oh boy, you're about to be a dad. Prepare yourself for the bonding, the snuggling, the unconditional love—and the crying, the chaos, and the sleepless nights. The parent-to-be struggle is real—and it's not just for moms. Our latest title delivers an honest look at what's actually on the way while also offering a desperately needed tonic to the terror. Now take a deep breath, and try to choose a stroller.

SIZE: 3.75 x 5 inches
SPECS: Hardcover, 112 pages; 30 illustrations; book jacket
INNER: 4



NEW No. 50137
Dadhood Panic **$5.00**

8 25703 50137 7
9 781601 069313 90000





Father knows best—or at least how to freak out best!



POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91178



KNOCK KNOCK
JOURNALS

WRITE IT DOWN, YOU'LL FEEL BETTER.

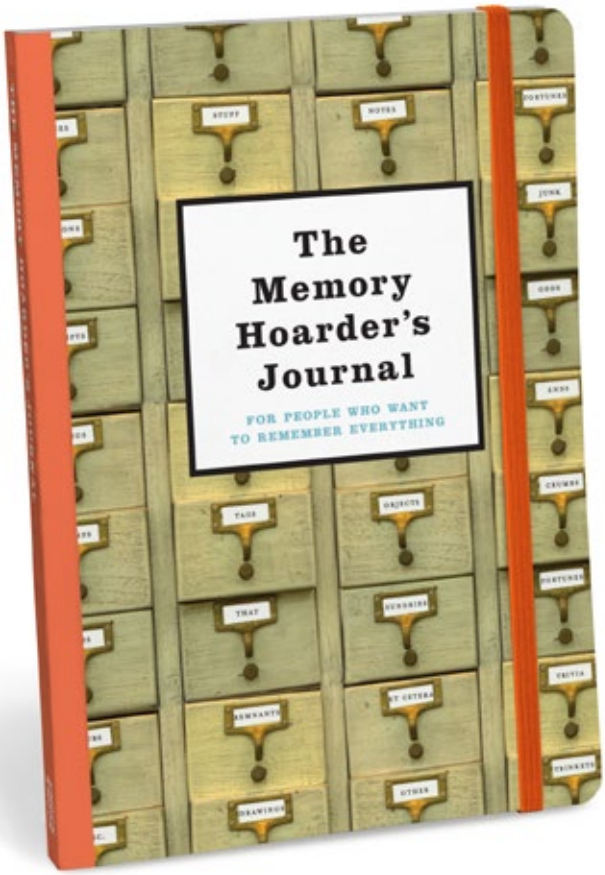


Collect all your weird, wonderful mental minutiae—odd conversations overheard, cloud shapes spotted, witty things said—and reflect on it in The Memory Hoarder's Journal. It's the ultimate repository for big memories, small memories, and everything in between. Full-color photography, envelopes for random ephemera, and wittily detailed prompts guarantee you'll never, ever forget anything ever again.

SIZE: 6.5 x 9 inches

SPECS: Paperback, 112 pages; 4 glassine envelopes; elastic-band closure

INNER: 3

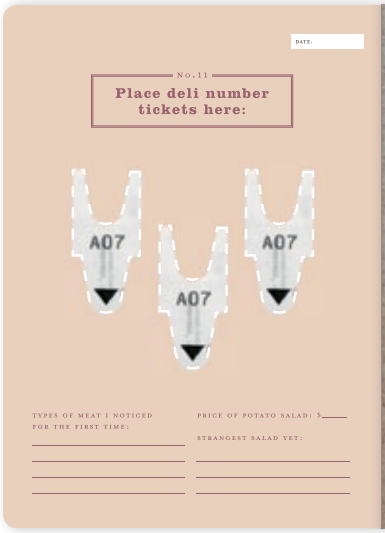


NEW No. 50152
The Memory Hoarder's Journal **$7.50**

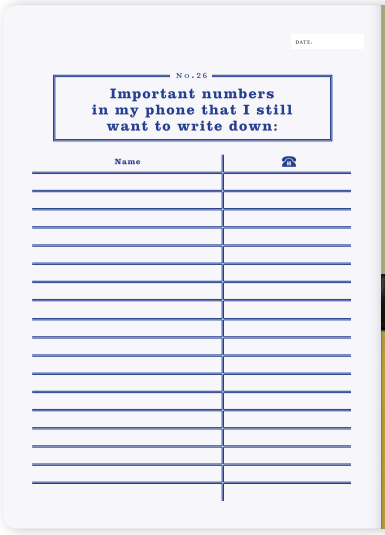
8 25703 50152 0

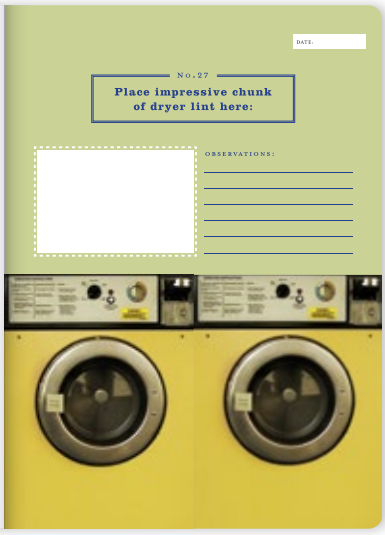
9 781601 069795 90000

Wave goodbye to forgetfulness, and say hello to pure memory bliss.









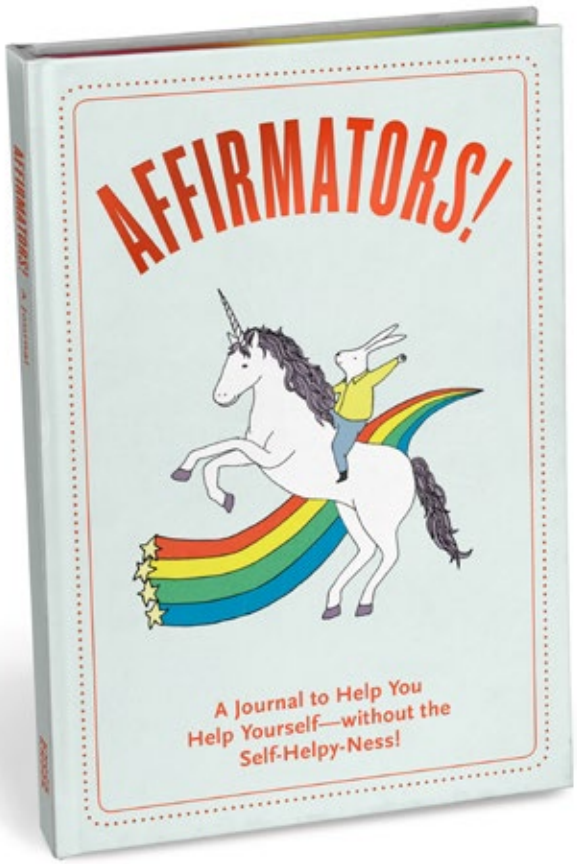
NEW! AFFIRMATORS! JOURNAL

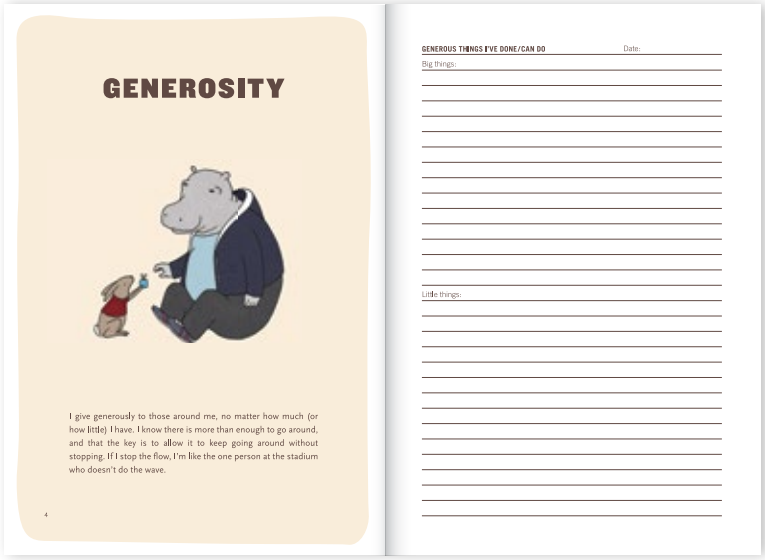
Rainbows, unicorns, and good vibes, oh my! We've manifested our hit Affirmators! deck into a supportive journal that helps you self-help yourself (without the self-helpy-ness). Thanks to uplifting daily affirmations and unexpected prompts, this powerhouse of positivity will lead you on a magical journaling journey to your very best self (or something sort of close to it).

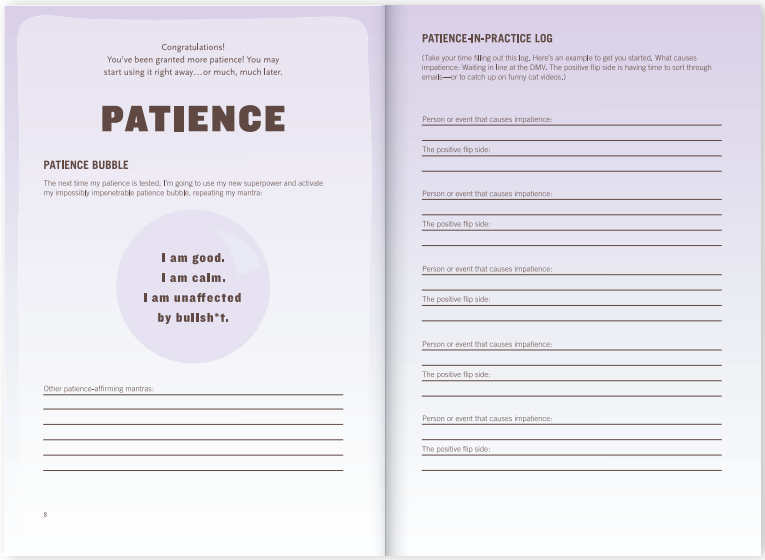
SIZE: 5.75 x 8.25 inches

SPECS: Hardcover, 128 pages; foil stamping; dyed-book-block edges

INNER: 3

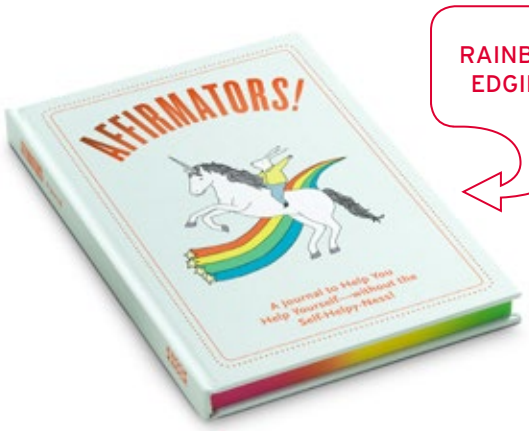






NEW No. 50150
Affirmators! Journal **$7.50**

8 25703 50150 6
9 781601 069207 90000



RAINBOW EDGING

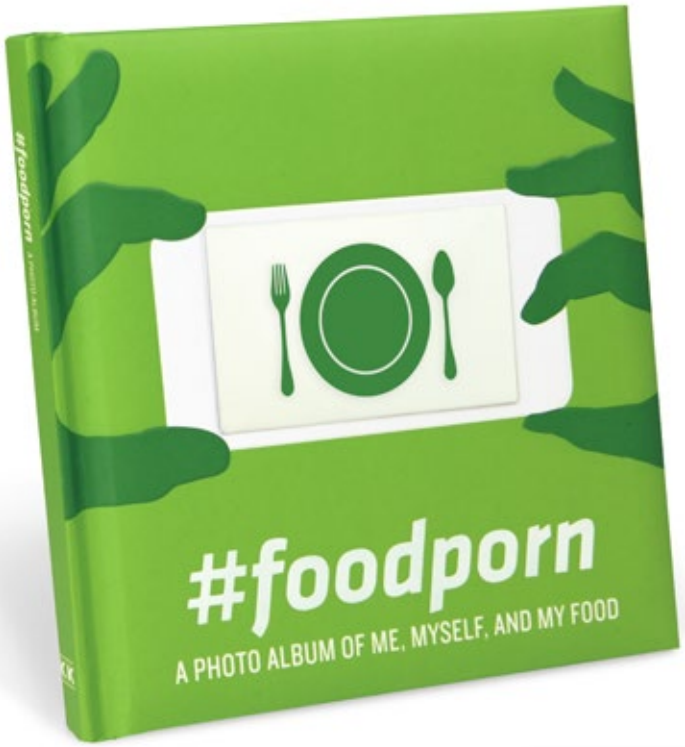
Cleanse your mind. Empower your soul. Write in this journal.

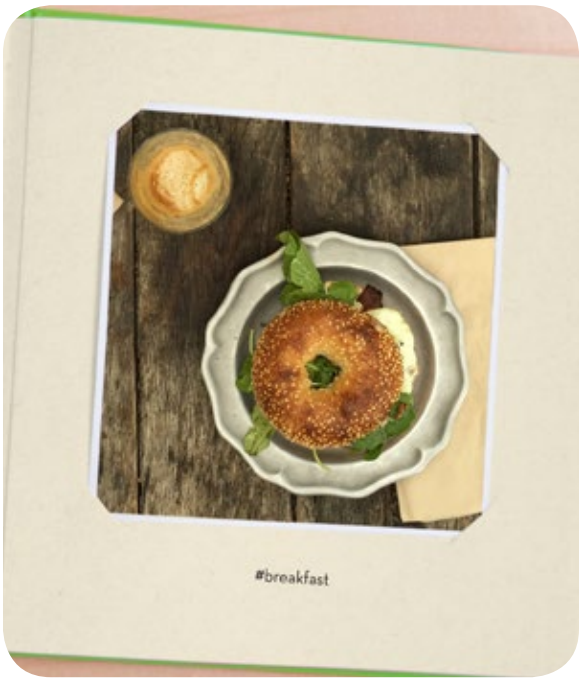
#foodporn \ 'hash'tag'füdpȯrn \ n : Images that portray food in a very appetizing or aesthetically appealing way, often as a photograph taken with a smartphone and uploaded to social media, or carefully placed in this album.

SIZE: 6.5 x 6.5 inches

SPECS: Padded hardcover with mirrored tip-on; foil stamping; 32 French fold pages; 3 different-sized diecuts per page for inserting photos

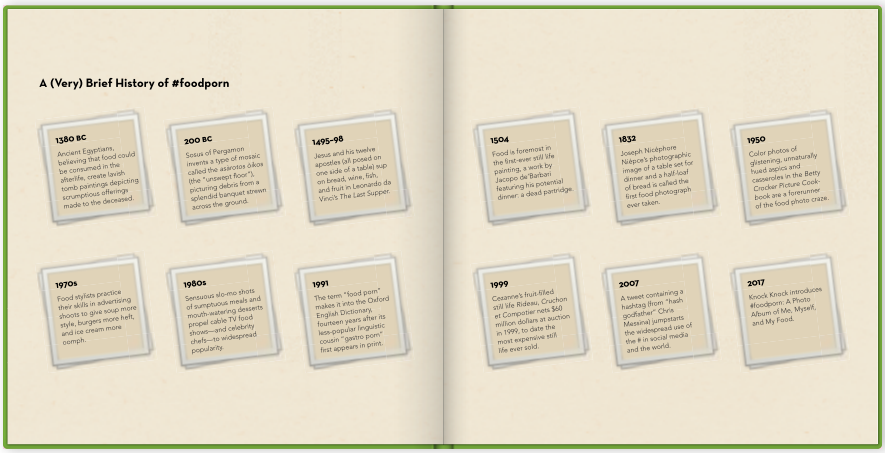
INNER: 4



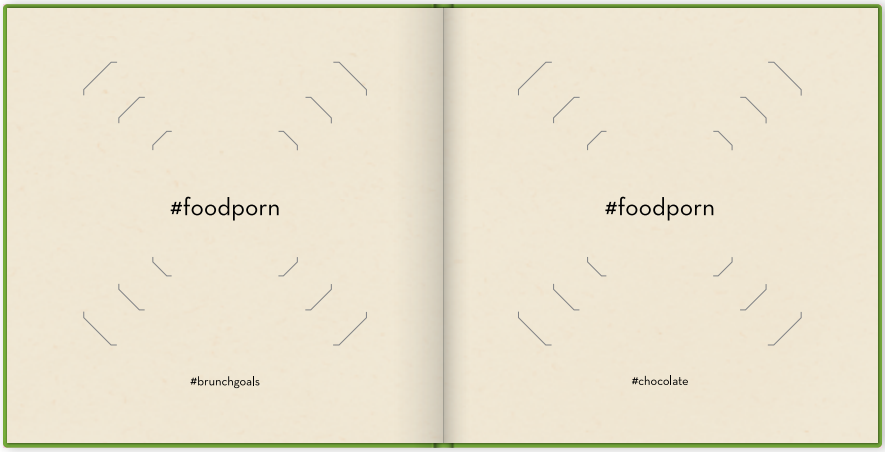


NEW No. 50146
#foodporn **$6.00**

8 25703 50146 9
9 781601 069320 90000



Show off your #breakfast or #dinner before the #foodcoma hits!




BRAVE
LOVED
WINNER
CHEERS!
BRAVE
LOVED
CHEERS!
BRAVE
LOVED
WINNER
WINNER
BRAVE
CHEERS!
LOVED
CHEERS!
LOVED
BRAVE
CHEERS!

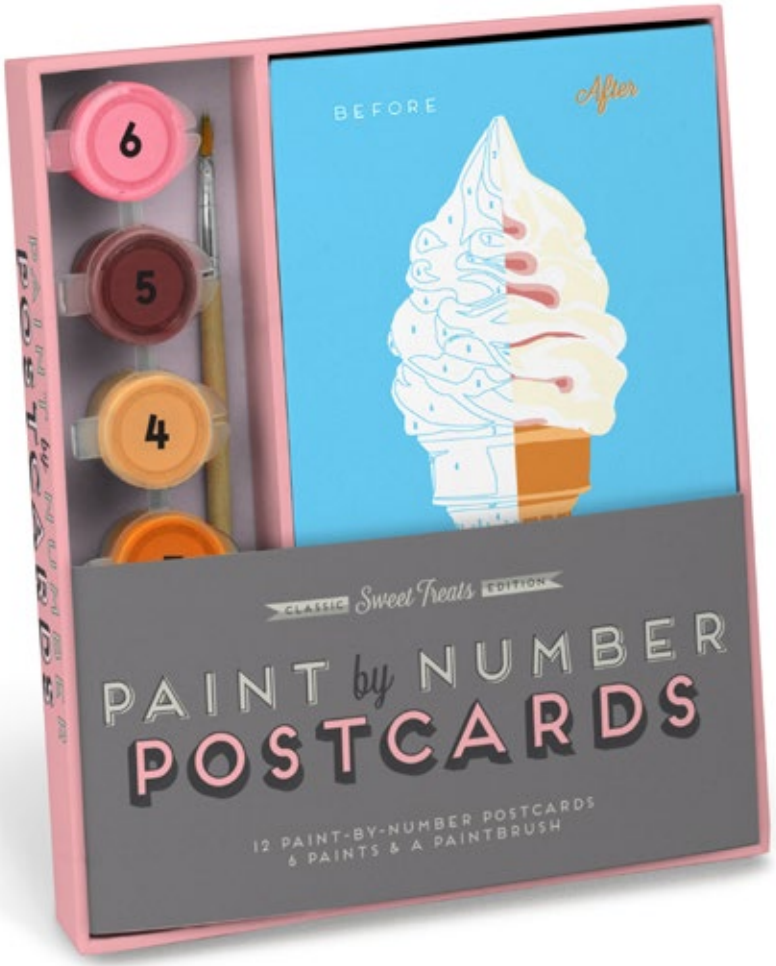


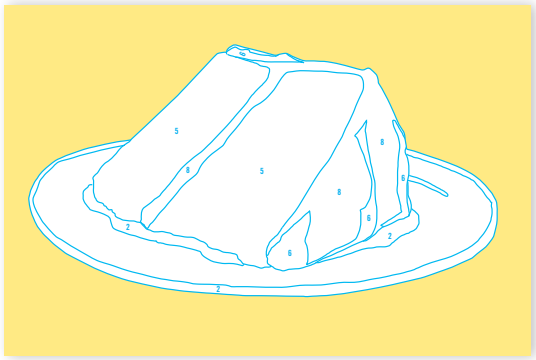
GIVE THE GIFT OF CRAFT.

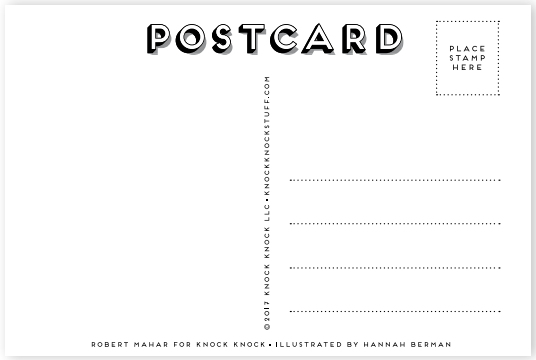
NEW! PAINT-BY-NUMBER POSTCARDS

Anyone can be an artist—really! We've partnered with crafty jack-of-all-trades Robert Mahar to create two kits inspired by vintage paint-by-number sets. Use the enclosed paints to fill in the numbered areas on each postcard, and you'll have twelve mini-masterpieces that you can send, or keep for yourself. We won't tell.

SIZE: 6 x 7.25 x 1 inches
SPECS: Paper-over-board box; strip of 6 paint pods; paint brush; 12 cardstock postcards
PKG: Shrinkwrapped
INNER: 3

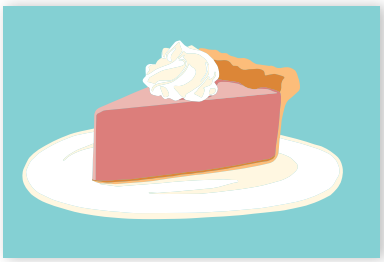




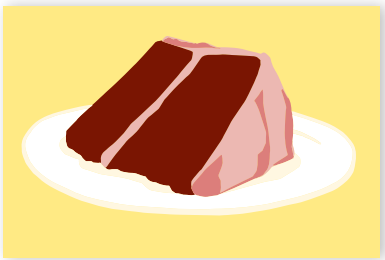


NEW No. 29020
Sweet Treats **$8.00**

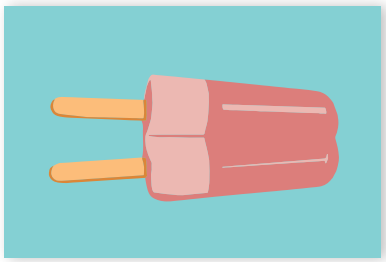
8 25703 29020 2
9 781601 069481 90000





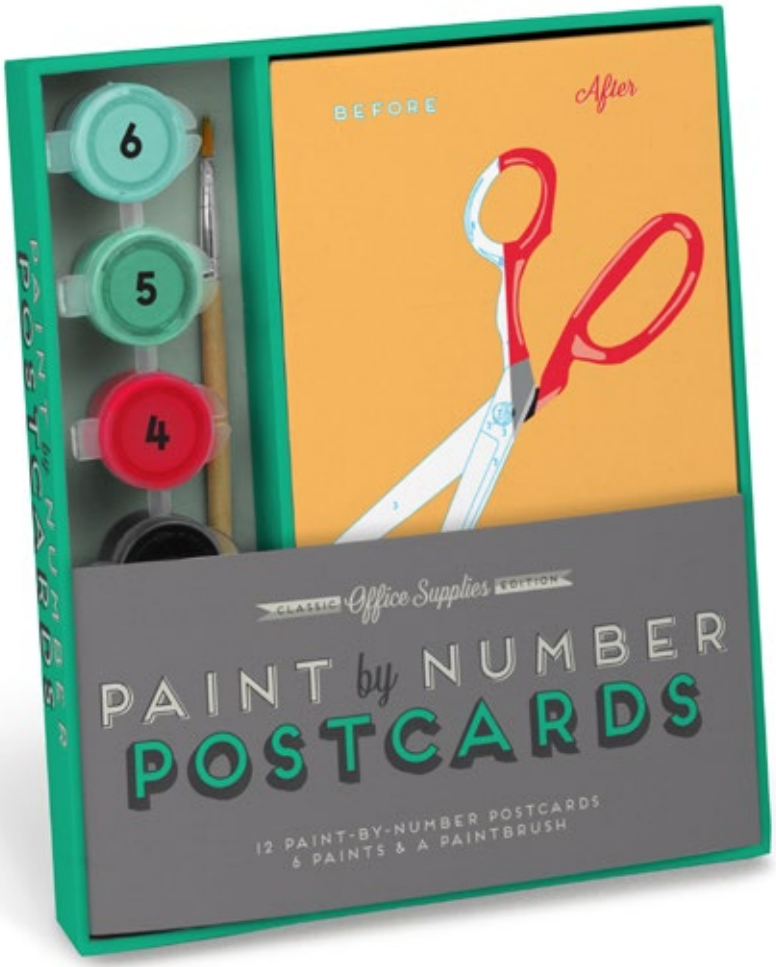


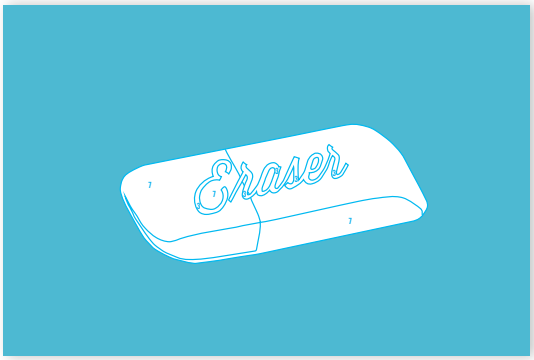


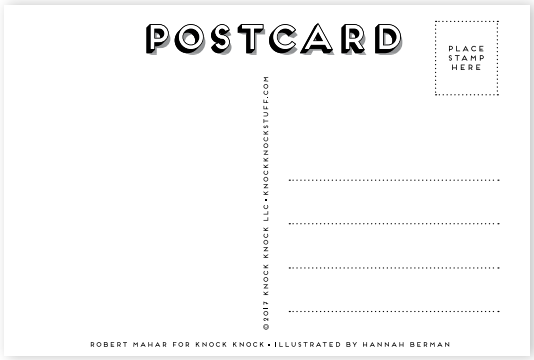




The fine art—of correspondence!

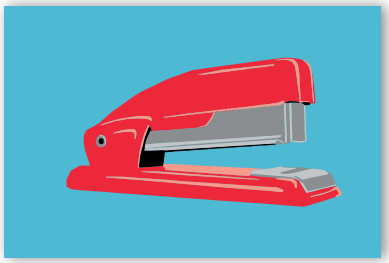


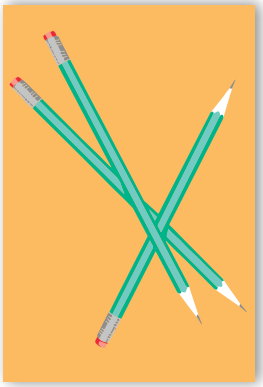




NEW No. 29021
Office Supplies **$8.00**

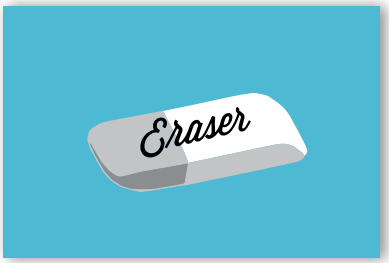
8 25703 29021 9
9 781601 069498 90000













NEW! PERSONAL AWARD RIBBONS

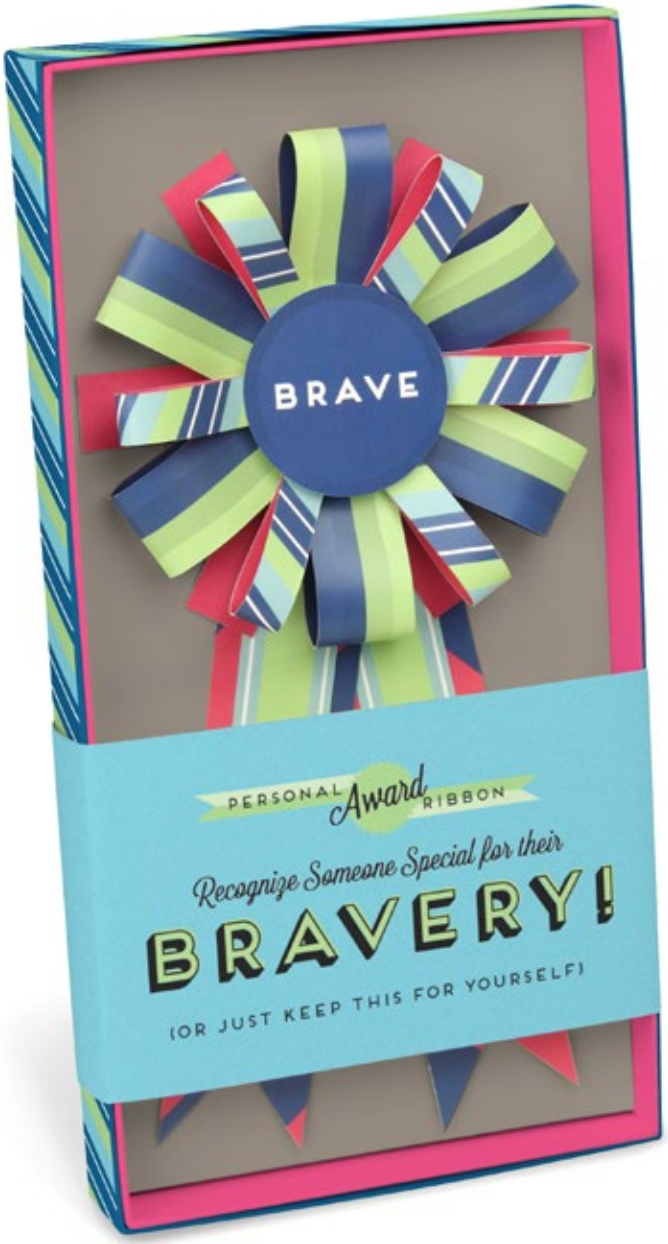
Personal Award Ribbons have their roots in festivals like the county fair, and they're a festive way to festoon friends, family, and other favorites. Made of paper, but resembling ribbon, these little works of art acknowledge birthdays, courageous acts, your love and affection, or victories small and large.

SIZE: 5.75 x 11.25 x 1.25 inches
SPECS: Box with pull-off lid; diecut paper ribbon with pin back
PKG: Shrinkwrapped
INNER: 4



NEW No. 10072
Cheers! **$5.00**





NEW No. 10073
Brave **$5.00**



Reap the rewards of awards!



NEW No. 10074
Loved **$5.00**





NEW No. 10075
Winner **$5.00**



KNOCK KNOCK STUFF

SAY SOMETHING **MORE.**



Whether your notes are newsworthy or simply salutatory, they'll certainly be noticed on this stylish stationery. Bold colors and typography adorn both sides of each sheet, adding sly wit to your missives. We've stashed it all inside an equally eye-catching box that reveals a hidden message when opening. Write on.

SIZE: 6.25 x 9 x 1.25 inches

SPECS: 20 sheets of paper; 20 envelopes; paper-over-board box with belly band

INNER: 3



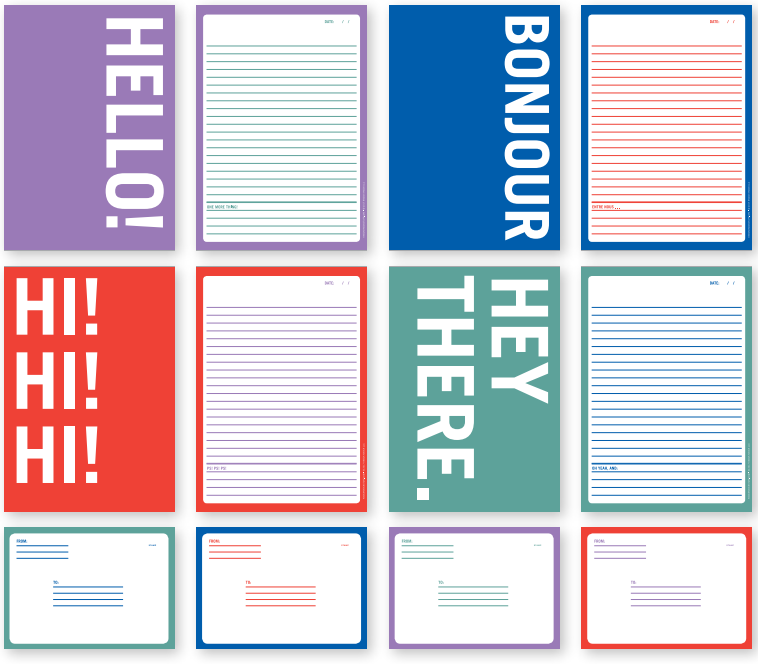


NEW No. 15012
Alert the Media **$7.00**

8 25703 15012 4
9 781601 069566 90000

Send the latest news, or just say howdy-do!





NEW No. 15013
Hey There. **$7.00**

8 25703 15013 1
9 781601 069573 90000

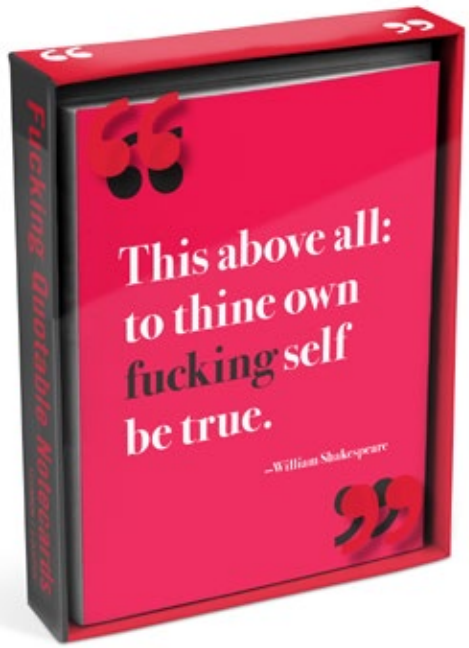
NEW! QUOTE BOOK NOTECARDS

We've taken the wickedly irreverent content from *This Is Like, Totally a Quote Book* and *This is a Fucking Quote Book* and like, totally turned it into notecards for almost any fucking occasion. Appealing to anyone with a sense of humor (or a potty mouth), these card collections of (slightly) edited famous quotations go where like, other cards totally don't.

SIZE: 4.75 x 6 x 1.25 inches

SPECS: 12 cards; 12 envelopes; paper-over-board box tray with silkscreened-acetate lid

INNER: 4



NEW No. 29032
Fucking Notecards **$5.50**

8 25703 29032 5
9 781601 069467 90000



NEW No. 29033
Like, Totally Notecards **$5.50**

8 25703 29033 2
9 781601 069474 90000



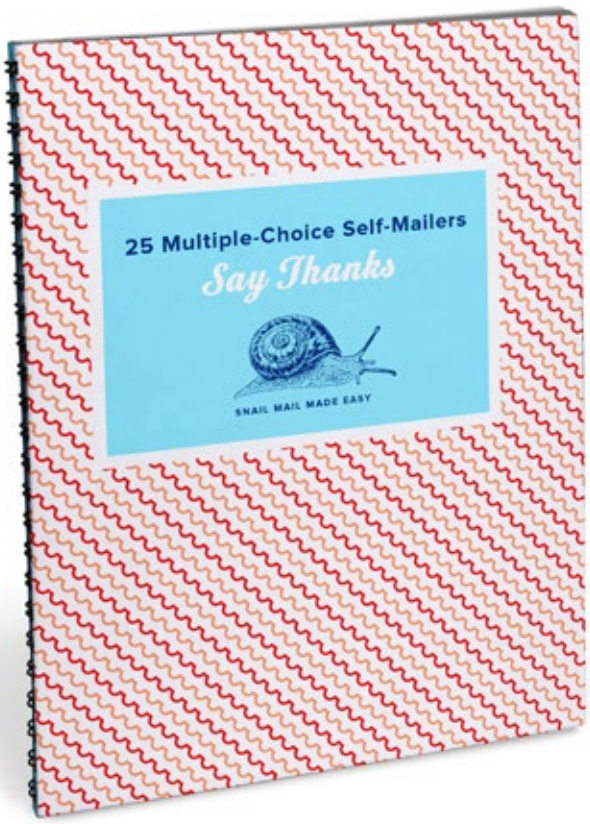


The telephone. Email. Social networking. The next communication innovation? Multiple-Choice Self-Mailers, combining the personal touch of a handwritten letter with the ease of a business form. Gathered into notebook format are twenty-five perforated self-mailers for almost every occasion, register stubs to record correspondence, and stickers to seal the completed letters—no envelope necessary.

SIZE: 6.75 x 8.5 inches

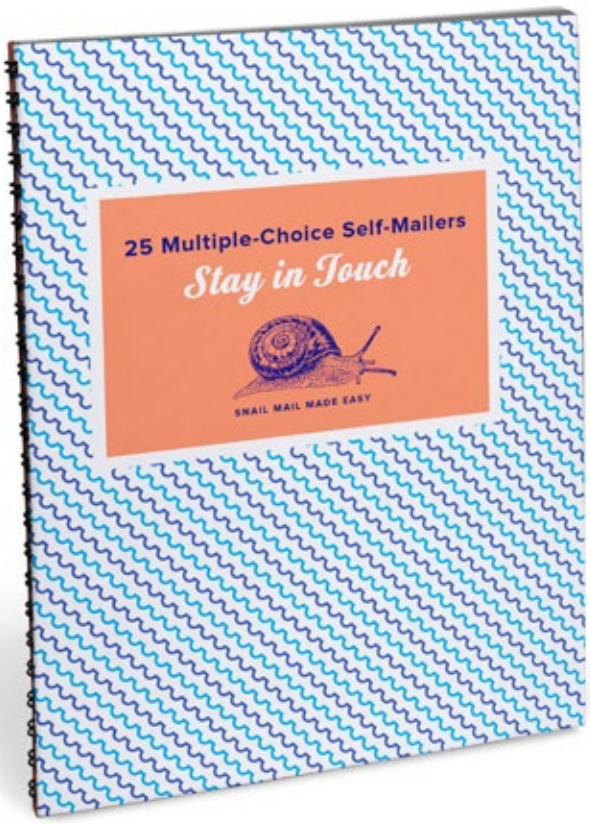
SPECS: Wire-O binding; 25 perforated self-mailers; 2 sticker sheets

INNER: 4



NEW No. 20003
Say Thanks **$6.00**

8 25703 20003 4
9 781601 069597 90000



NEW No. 20004
Stay in Touch **$6.00**

8 25703 20004 1
9 781601 069603 90000





NEW! VOUCHERS

Baby wipes, burp cloths, pacifiers—a new mama will need (and want) them all, but know what she'll need (and want) even more? Vouchers for New Moms, the gift that gives twenty times. By celebrating her new role with a Vouchers booklet, you'll empower her to get what she really needs—from "alone time" to "baby gear assembly"—on the schedule of her choosing.

SIZE: 8 x 3.25 inches
SPECS: 20 perforated coupons; metallic foil stamping on cover
INNER: 6



NEW No. 10142
New Mom **$4.00**









One compact package, 20 mom-friendly presents!

POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91185





ORGANIZE YOUR LIFE,
TICKLE YOUR FUNNY BONE.

NEW! RECEIPT CATCHERS

Organize those bits and slips of paper once and for all. Receipt Catchers will help you manage the Benjamins (or Hamiltons) you drop on any given day so you can take care of business. With a themed pad, accordion pockets, adhesive tab labels, and a pen, keeping everything in order is a categorical cinch.

SIZE: 4 x 7.25 inches

SPECS: Accordion-style organizer with elastic closure and foil stamping; 6 tabbed section dividers with preprinted labels; notepad; pen

PKG: Shrinkwrapped

INNER: 4



NEW **No. 15159**
Money, Money, Money **$6.00**

8 25703 15159 6

9 781601 069542 90000



NEW **No. 15160**
Like a Boss **$6.00**

8 25703 15160 2

9 781601 069559 90000





Each of these sturdy keepers holds its bestselling namesake pad, protecting it from the elements—and from prying eyes! The tough outer material easily handles your calendar, your crap, and the inevitable beverage spill.

SIZE: 7 x 9.25 inches

SPECS: Faux leather–wrapped portfolio; silkscreened cover; interior pocket; pen loop; includes 60-sheet pad

INNER: 4

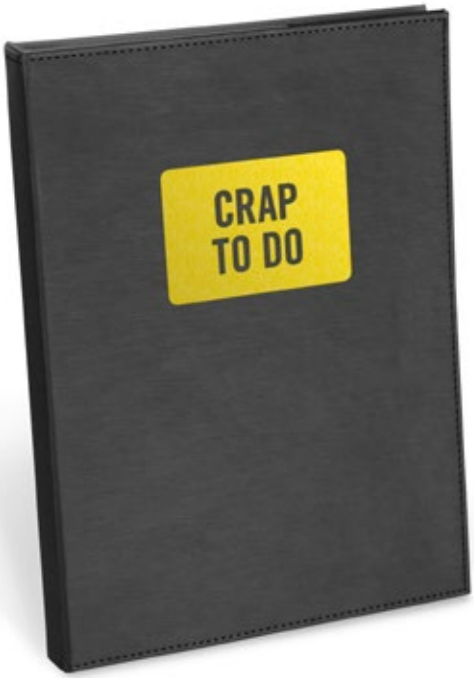




NEW **No. 10184**
This Week **$8.00**

8 25703 10184 3 9 781601 068279 90000

Refill with the same (or any other) Knock Knock Pad.





NEW **No. 10185**
Crap to Do **$8.00**

8 25703 10185 0 9 781601 068286 90000

NEW! KNOCK KNOCK PADS

Studies show praising others makes you feel great too—so start filling out the sheets of our Best Ever pad for a morale boost you can disseminate for mutual satisfaction. For inspiring yourself on those days when you're just not feeling it, turn to #Goals for major and minor dreams, then make it happen. #winning

SIZE: 6 x 9 inches
SPECS: 60 sheets; adhesive binding
PKG: Shrinkwrapped
INNER: 6



NEW No. 12280
Best Ever **$3.50**

8 25703 12280 0
9 781601 069214 90000



NEW No. 12281
#Goals **$3.50**

8 25703 12281 7
9 781601 069221 90000

Make someone happier, or make it happen—you'll feel #soblessed.

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91181



Go forth and soothe people—or just start rumors about them. Our latest Nifty Notes let you make that call. Warn the anxious and freaked out that they need to take it down a notch (or ten). Or spread the latest dirt at home, the workplace, or school. Just be sure to burn (or freeze) after reading.

SIZE: 4 x 5.25 inches
SPECS: 50 sheets; adhesive binding
PKG: Shrinkwrapped
INNER: 6

Dial it back or dish it out!



NEW No. 12134
Chill Out **$2.50**







NEW No. 12135
Hot Gossip **$2.50**







POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91183



NEW! STICKY NOTES

These classic phrases are so universally beloved and so incredibly useful in so many situations, we can hardly believe no one has put them on a sticky—until now!

SIZE: 3 x 3 inches
SPECS: 100 sheets with repositionable adhesive
PKG: Shrinkwrapped
INNER: 8



NEW **No. 12482**
Oh Shit **$2.00**





NEW **No. 12483**
Say What? **$2.00**



Oh shit, there's a sticky for that!



POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91179



KNOCK KNOCK
CLASSICS

EXPRESS YOUR WITTIEST SELF.



FILL IN THE LOVE® JOURNALS

Simply fill out these diminutive volumes, and voilà: they become personalized gifts to be read by their lucky recipients again and again. Each spread contains a fill-in-the-blank line describing some aspect of your affection for a loved one, allowing for as much schmaltz or chutzpah as you choose.

SIZE: 4.5 x 3.25 inches
SPECS: Hardcover, 112 pages; acetate jacket
INNER: 4



NEW No. 50253
Gonna Do Great **$5.00**





NEW No. 50254
Love About Being Your Mom **$5.00**





NEW No. 50255
Wish for You **$5.00**



Over one million copies sold!



No. 50061
Love About You **$5.00**





No. 50063
Awesome **$5.00**





No. 50065
Love About Mom **$5.00**



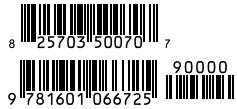


POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91191

ADDITIONAL THIRD TIER AVAILABLE



No. 50070
Hot **$5.00**





No. 50071
Love About Dad **$5.00**





No. 50072
Bestie **$5.00**





POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91175

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91182





No. 50073
Love About Grandma **$5.00**





No. 50074
Love About Us **$5.00**





No. 50086
Love About Sis **$5.00**





No. 50087
Happy Birthday **$5.00**





No. 50088
Crushing on You **$5.00**





No. 50089
Hero **$5.00**





No. 50250
You + Me = Love **$5.00**





No. 50251
Make Me Smile **$5.00**





FILL IN THE LOVE® GIFT BOXES

We've added some oomph to three of our superstar Fill in the Love® titles for even more giftability. With a scaled-up size and a sprinkling of new content, plus foil stamping, they're fully loaded and ready to delight any and all lovers, awesome people, and matriarchs. Go make 'em cry—in a good way.

SIZE: 6.5 x 5 x 1 inches

SPECS: Hardcover, 112 pages; foil stamping and embossing on cover and box; acetate overlay; box with lid

PKG: Shrinkwrapped

INNER: 3



No. 12162
What I Love About You **$8.00**

8 25703 12162 9
9 781601 068569 90000



No. 12163
Why You're So Awesome **$8.00**

8 25703 12163 6
9 781601 068576 90000



No. 12164
What I Love About Mom **$8.00**

8 25703 12164 3
9 781601 068583 90000

FILL IN THE LOVE® POSTCARD BOOKS

Neither rain nor snow nor seasonal affective disorder can stop our Fill in the Love® series—now in postcard form! These bold communiqués can be delivered by a postal worker, slipped into a lunch bag, or even tucked under a windshield wiper. However you give them, they're 103% more likely to please recipients than a car-wash coupon.

SIZE: 6 x 4 inches

SPECS: 24 silkscreened kraft postcards; bound

INNER: 4



No. 29005
Send Some Love **$6.00**

8 25703 29005 9
9 781601 068590 90000



No. 29006
Send Some Friendship **$6.00**

8 25703 29006 6
9 781601 068606 90000



No. 29007
Send Some Thanks **$6.00**

8 25703 29007 3
9 781601 068613 90000

FILL IN THE LOVE® READ ME WHEN BOXES

Inside these delectable boxes are eight letters for your beloved, mom, or bestie to open and save for future dates and events. Simply fill in the blanks on situation-specific missives (e.g., "Read me when you've had a bad day"), seal them in the corresponding envelopes, and present the whole package in its keepsake box. All you have to do is . . . Fill in the Love®.

SIZE: 7.25 x 4 x 1.5 inches

SPECS: 9 paper sheets; 9 envelopes; paper-over-board box with magnetic lid; cotton ribbon; cardstock sleeve

INNER: 3



No. 50170
Letters to the Love of My Life
$8.00

8 25703 50170 4
9 781601 068682 90000



No. 50171
Letters to My Wonderful Mom
$8.00

8 25703 50171 1
9 781601 068699 90000



No. 50172
Letters to My Very Best Friend
$8.00

8 25703 50172 8
9 781601 068705 90000

Like a paper version of your funniest friend, this highly giftable series offers an unflinching, hilarious take on the stuff that makes us sweat (like life goals, marriage, babies, and adulthood), plus commonsense reassurance that everything's going to work out fine. Probably.

SIZE: 3.75 x 5 inches

SPECS: Hardcover, 112 pages; 30 illustrations; book jacket

INNER: 4

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91178



Offers a one-two punch of hilarious jitters and titters

NEW



NEW No. 50137
Dadhood Panic **$5.00**





No. 50015
Baby Panic **$5.00**





No. 50016
Married Panic **$5.00**





No. 50029
Old Panic **$5.00**





No. 50032
Cat Lady Panic **$5.00**





No. 50046
Single Panic **$5.00**





No. 50083
Grownup Panic **$5.00**





No. 50094
Awesome Panic **$5.00**





No. 50099
Dreams Panic **$5.00**



THE BIG BOOKS OF AWARDS

With *The Big Book of Awards for Grownups* and its sequel, *The Big Book of Awards for Kids*, anyone can reward (almost) anything: from saving the planet to being cute, from partying to parenting. Personalize awards as you see fit, then enjoy how good it feels to praise—and slightly judge—others.

SIZE: 8.5 x 11 inches

SPECS: Paperback, 56 pages; 45+ diecut, perforated cardstock awards

INNER: 3



NEW No. 50207
The Big Book of Awards for Kids
$9.00



No. 50041
The Big Book of Awards for Grownups
$9.00

Because everyone's a winner (kind of)!

LICK BY TY FOSTER

To know dogs is to be licked. Photographer Ty Foster captures the amusing, oddly beautiful essence of all sorts of canine companions in this primal act of communication and affection. These books will delight anyone who's ever loved a dog—or just gotten a tongue bath from one.

SIZE: 7 x 6.25 inches

SPECS: Hardcover with foil stamping, 96 pages; book jacket; full-color photography

INNER: 3



No. 50048
LICK **$7.50**



No. 50229
LICK Puppies **$7.50**



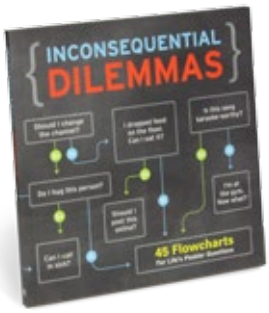
INCONSEQUENTIAL/CONSEQUENTIAL DILEMMAS

Can I eat food off the floor? Should I have a kid? Life is full of conundrums both big and small—one after another, day after day. With forty-five helpful charts covering all kinds of questions, these practical guides help you make the *right* decision the first time, every time.

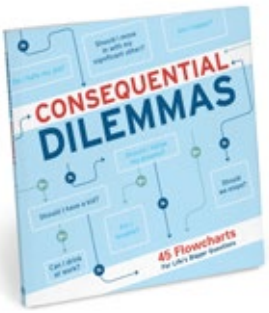
SIZE: 7 x 7 inches

SPECS: Paperback with gatefold, 96 pages; 29+ illustrations; lay-flat binding,

INNER: 3



No. 50014
Inconsequential Dilemmas
$8.00



No. 50226
Consequential Dilemmas
$8.00

Make major (and minor) decisions with pseudoscientific aplomb!

QUOTE BOOKS

These witty books gather amazing, amusing quotations from some of history's greatest figures—and add "fuck" or "like, totally" to them. Sometimes the result is poetic or even poignant. But mostly it's like, totally fucking funny.

SIZE: 4.5 x 5.5 inches
SPECS: Hardcover, 96 pages
INNER: 6



No. 50158
This Is a Fucking Quote Book
$5.00





No. 50159
This Is Like, Totally a Quote Book
$5.00

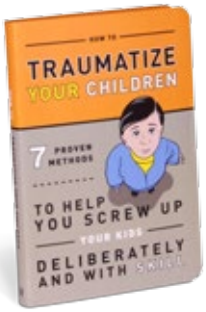


Like, totally more amusing than everyday quote books

SELF-HURT

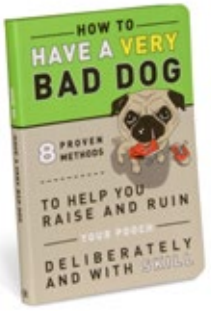
The perfect gift for dedicated self-helpers with a sense of humor, these hilarious volumes explain step-by-step how we can achieve goals of questionable—indeed, contrary—value. The Self-Hurt books are so useful that if you do the exact opposite of what they say, you'll be a just-fine driver, dog owner, or parent.

SIZE: 4.5 x 6.5 inches
SPECS: Paperback, 144 pages; full-color throughout; 10 illustrations
INNER: 4



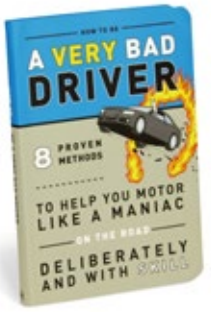
No. 50004
Traumatize Your Children **$5.50**





No. 50028
Very Bad Dog **$5.50**





No. 50092
Bad Driver **$5.50**



IN HEROES WE TRUST

In Heroes We Trust asks sixty international street artists to muse on heroism. With original works ranging from a portrait of Gandhi on an electrical box to an image of a typewriter on a wall spelling out "joie de vivre," this contemporary look at heroes will spark the imagination of readers new to the scene as well as those who've already been around the block.

SIZE: 8 x 6.5 inches
SPECS: Paperback with flaps, 144 pages
INNER: 3



No. 50228
In Heroes We Trust **$9.00**



THE HIGH FIVE HANDBOOK

High fives. Fist bumps. Handshakes. They're done countless times a day, but where do they come from? Wonder no more—the Hand & Knuckle Society has filled this book with origin stories for all your favorite gestures and provided step-by-step instructions for performing them like a pro.

SIZE: 5.25 x 7.25 inches
SPECS: Flexi-binding, 144 pages; 70+ illustrations
INNER: 4



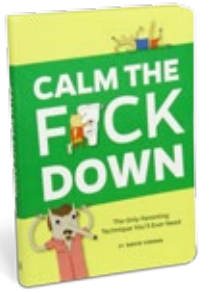
No. 50225
The High Five Handbook **$7.00**



CALM THE F*CK DOWN BY DAVID VIENNA

Based on author David Vienna's viral blog post introducing this no-frills parenting method, *Calm the F*ck Down* offers anxious moms and dads a reason to relax. Covering scenarios from "My baby won't poop" to "My child doesn't know the alphabet," this informative, amusing book will have parents everywhere breathing a sigh of relief and uttering "f*ck yeah."

SIZE: 5.5 x 7.75 inches
SPECS: Flexi-binding, 112 pages; illustrations
INNER: 4



No. 50040
Calm the F*ck Down **$7.00**

8 25703 50040 0
9 781601 066640 90000

THE PREGNANCY BOOK FOR MEN

Hooray, this prenatal book for guys doesn't assume he's a meathead. Urbane and funny, with sound info and stylish illustrations, *The Pregnancy Book for Men* is realistic but not terrifying. ("Week 28: If you once believed that pretty girls poop glass marbles and never fart or burp, you've probably learned a lot by now.") With an easy-to-digest, week-by-week format, this guide will be his go-to for all forty weeks.

SIZE: 5.75 x 7.25 inches
SPECS: Paperback, 144 pages; full-color throughout; 100+ illustrations
INNER: 3



No. 31055
Pregnancy Book for Men
$7.50

8 25703 31055 9
9 781601 066541 90000

99 PICK-ME-UPS FOR NEW MAMAS

Those first few months with a newborn babe are heavenly. And a little bit hellish. Like a pat on the back from a been-there-done-that pro, this feel-good tome is packed with cheerful illustrations and oodles of encouragement as new moms adjust to the trials, tribulations, and unrelenting chaos of life with a tot.

SIZE: 5.25 x 6.5 inches
SPECS: Paperback with flaps, 128 pages; 3 pull-out postcards; illustrations
INNER: 4



No. 50042
99 Pick-Me-Ups for New Mamas
$6.00

8 25703 50042 4
9 781601 066664 90000

FAKE SWEARS

Why say "#@*&!" when "son of a beach towel" works just as well? This handy phrasebook allows you to translate your beloved blue phrases into language that's kid-friendly, office-friendly, grandma-friendly, and generally delicate-flower-friendly. Full of ideas to replace all kinds of colorful expressions, *Fake Swears* belongs next to the dictionary in your reference library.

SIZE: 5 x 6.25 inches
SPECS: Hardcover, 144 pages; illustrations; book jacket
INNER: 4



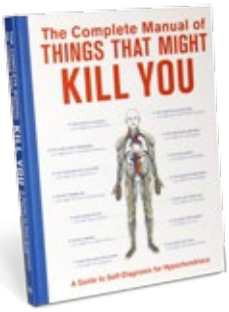
No. 50036
Fake Swears **$7.00**

8 25703 50036 3
9 781601 066442 90000

THE COMPLETE MANUAL OF THINGS THAT MIGHT KILL YOU

This revolutionary book is dedicated entirely to the hypochondriac's unique perspective on health. More than 300 debilitating diseases, conveniently organized by symptom (real or imagined), will ignite even the mildest neurotic's fantasy life. We're all going to die—why not choose an ailment that's rare and hard to pronounce?

SIZE: 8 x 10 inches
SPECS: Hardcover, 192 pages; full-color throughout; 45 illustrations
INNER: 3



No. 50001
Complete Manual of Things That Might Kill You **$10.00**

8 25703 50001 1
9 781601 060358 90000

Published in 2007, this classic title is still just what the doctor ordered

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91180



POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91177



Lines for All Occasions has been putting words into mouths for many successful and highly quotable volumes. With compelling compliments, slanderous slams, and romantic repartee, these pocket-sized prompters provide the appropriate (or deliberately inappropriate) script for every encounter.

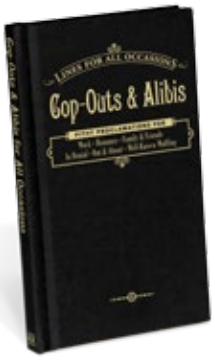
SIZE: 3.5 x 5.75 inches

SPECS: Hardcover, 112 pages; cloth cover with gold foil stamping

INNER: 4

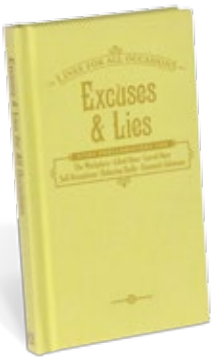
POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91176





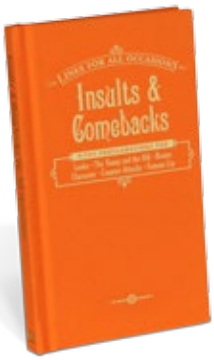
No. 50119
Cop-Outs & Alibis **$5.00**





No. 50107
Excuses & Lies **$5.00**





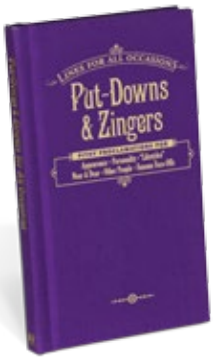
No. 50108
Insults & Comebacks **$5.00**





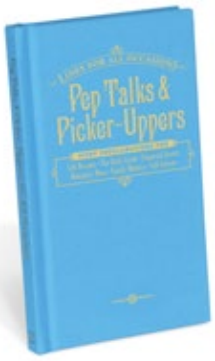
No. 50109
Pickups & Come-Ons **$5.00**





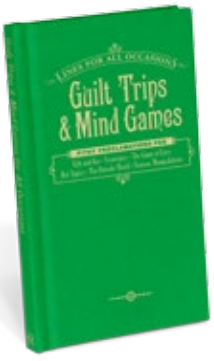
No. 50115
Put-Downs & Zingers **$5.00**





No. 50112
Pep Talks & Picker-Uppers **$5.00**





No. 50117
Guilt Trips & Mind Games **$5.00**





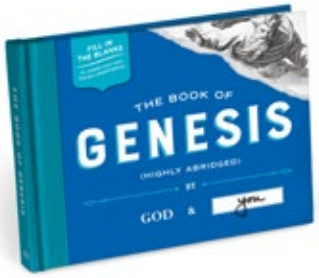
MEWRITES

Why shouldn't you put your very own stamp on the classics? With MeWrites, you get a chance to co-author legendary works of art right alongside lauded literary luminaries. Simply fill in the blanks with whatever sentiments you decide complete the work most fittingly, and voilà! You've created a new literary masterpiece.

SIZE: 5.75 x 4.5 inches

SPECS: Hardcover, 96 pages; acetate jacket; ribbon page marker

INNER: 4



No. 50156
The Book of Genesis **$6.50**





No. 50157
Love Sonnets **$6.50**





ALTER EGO JOURNALS

Keep those innermost thoughts to yourself—even if these good-looking journals say otherwise. Alter Ego Journals have debonair details but in a diary-style package. Your inner escapist or private persona will appreciate the discretion.

SIZE: 5.75 x 8 inches

SPECS: Acetate front and back covers with foil stamping, 112 pages; Wire-O binding

INNER: 4



No. 12129
Wildest Dreams **$6.00**





No. 12130
Split Personality **$6.00**



Boldly honest journals for boldly honest people



DREAM JOURNAL

Perplexed by inappropriate, recurring, or plain old confusing dreams? Make friends with your subconscious—and its head-scratching contents! Cheaper and considerably less nosy than a shrink, this bedside analyst offers an easy format for recording your psyche's odd nocturnal missions and interpreting their significance. Because sometimes a cigar is just a cigar—but not usually.

SIZE: 6.25 x 9 inches

SPECS: Paperback with silver foil stamping, 128 pages; 2-color interior; lay-flat binding; ribbon page marker

INNER: 3



No. 50062
Dream Journal **$7.50**

8 25703 50062 2
9 781601 065230 90000

Explore your subconscious without paying for actual therapy.

LETTING GO

No one likes clutter, whether it's tangible (piles of junk mail) or ephemeral (a long-standing grudge). With a mix of thought-provoking quotes and quiet space for reflection, Letting Go is packed with more than forty quotes to help you keep what matters and discard the rest. It also comes with a useful bookmark, so you can hold onto something else: your place.

SIZE: 5.75 x 7.75 inches

SPECS: Hardcover wrapped with wibalin, 128 pages; deboss on cover; rounded corners; belly band that can be converted into bookmark

INNER: 3



No. 50151
Letting Go **$7.00**

8 25703 50151 3
9 781601 068729 90000

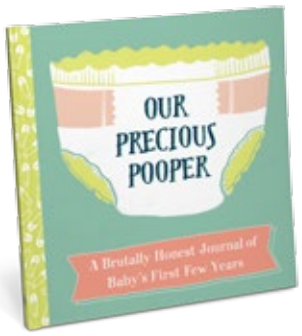
OUR PRECIOUS POOPER

First haircut. First steps. First words. *Our Precious Pooper* skips 'em all and goes straight for the good stuff: first curse word, first middle-of-the-night call to the doctor, and first apocalyptic poop. Record baby's funny, annoying, infuriating, and completely inexplicable milestones here so you can (hopefully) laugh about them later.

SIZE: 7.75 x 8 inches

SPECS: Hardcover, 96 pages; ribbon page marker

INNER: 4



No. 50224
Our Precious Pooper **$7.50**

8 25703 50224 4
9 781601 068316 90000

GUEST BOOKS

Ordinary guest books too often lack humor and verve—so we invented our own. These elegant yet daringly interactive titles invite candid expression with provocative prompts, doodle space, and a wry grading system. Remember the good times, wherever they happened: atop the throne, on the sofa, or in the car. Because even though the fun must end, the memories should linger.

SIZE: 8.5 x 5.5 inches

SPECS: Hardcover, 112 pages; padded cover with metallic foil stamping; ribbon page marker

INNER: 3



No. 50012
Bathroom **$7.50**

8 25703 50012 7
9 781601 064523 90000



No. 50033
Couch **$7.50**

8 25703 50033 2
9 781601 066275 90000



No. 50095
My Car **$7.50**

8 25703 50095 0
9 781601 068217 90000

INNER-TRUTH™ JOURNALS

Honesty may not really be the best policy, but it's definitely a bestselling one. Inner-Truth™ Journals are a hit with skeptics, neurotics, and overthinkers everywhere. With playful prompts and candid quotes from history's greatest wits, they'll inspire you to tell it like it is.

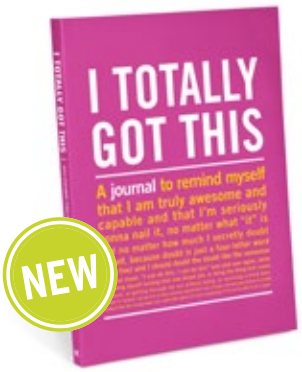
SIZE: 7 x 9.5 inches

SPECS: Paperback, 160 pages; lay-flat binding; full-color throughout; ribbon page marker

INNER: 3

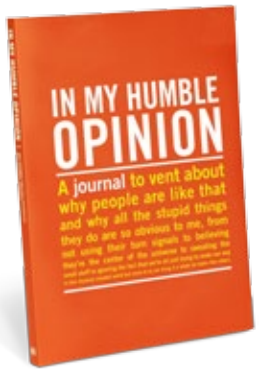
POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91177





NEW No. 50144
I Totally Got This **$8.00**





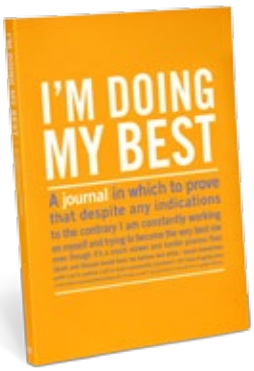
No. 50021
In My Humble Opinion **$8.00**





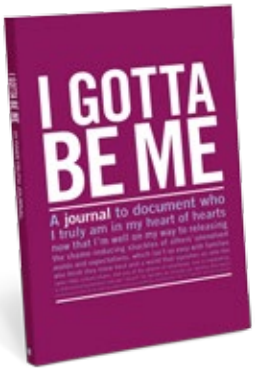
No. 50026
It's Gonna Be Okay **$8.00**





No. 50027
I'm Doing My Best **$8.00**





No. 50031
I Gotta Be Me **$8.00**





No. 50045
I'm Kind of Awesome **$8.00**





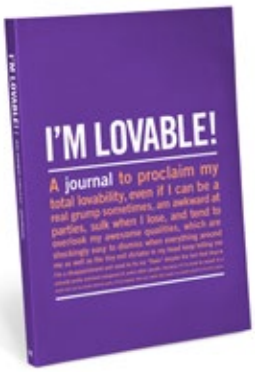
No. 50082
I'm So Freaking Freaked Out **$8.00**





No. 50093
Okay Fine, I'm Grateful! **$8.00**





No. 50097
I'm Lovable! **$8.00**



Inner-Truth™ Journals: the secret to inner peace

These pocket-sized gems have all the wisdom and wry humor of their full-sized forerunners—plus the benefit of portability. With eight relatable, curmudgeonly angles to choose from, you can take your skepticism with you wherever you go.

SIZE: 4 x 5.75 inches

SPECS: Paperback, 160 pages; lay-flat binding; full-color throughout; ribbon page marker

INNER: 4

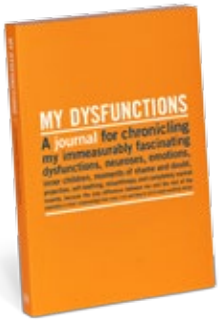
POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91178





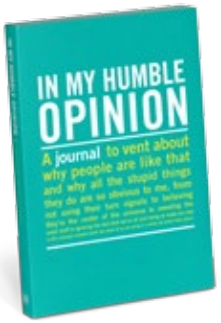
NEW No. 50145
Mini I'm Grateful **$5.00**





No. 50075
Mini Dysfunctions **$5.00**





No. 50076
Mini Humble Opinion **$5.00**





No. 50077
Mini Can't Sleep **$5.00**





No. 50079
Mini It's Gonna Be Okay **$5.00**





No. 50080
Mini I'm Doing My Best **$5.00**





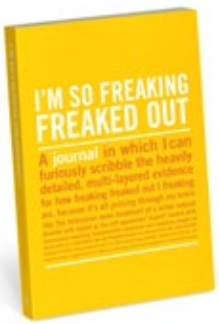
No. 50081
Mini I Need to Unplug **$5.00**





No. 50091
Mini Awesome **$5.00**





No. 50098
Mini Freaked Out **$5.00**



DAILY COLLECTION

These notebooks feel casual, but don't be fooled. With lined and unlined pages for lists and sketches, helpful perforations throughout—and Wendy MacNaughton's handwritten titles on the covers—they're built for maximum efficiency. Tuck one into a pocket, and record every little thing.

ARTIST: Wendy MacNaughton

SIZE: (Assistant) 7.25 x 8.75 inches
(To Go) 7.25 x 5 inches
(Dailies) 3.75 x 5 inches

SPECS: Cardstock cover; perforated; semi-concealed Wire-O binding; elastic closure; pen loop; interior pocket

INNER: (Assistant) 3; (To Go) 4; (Dailies) 6



No. 31038
Personal Assistant **$8.00**
160 pages (lined and unlined)





No. 31040
To Go **$6.00**
160 pages (unlined)





No. 31039
Dailies **$4.00**
144 pages (lined and unlined)



PUNCH-OUT COLLECTION

Punching out the perforated holes that cover these sketchbooks isn't just fun, it's a way to customize their covers. The brightly colored endpapers peek through as you form a design of your own, echoing artist Reed Anderson's intricate stencils. The neon-dyed edges add an electrifying kick.

ARTIST: Reed Anderson

SIZE: (Large) 8 x 10 inches
(Small) 6.25 x 8 inches

SPECS: Paperback with diecut and perforated holes, 176 pages, lined and unlined; neon dyed edges

INNER: (Large) 3; (Small) 4



No. 31034
Silver (Large) **$8.00**





No. 31035
Blue (Small) **$6.00**



WRAPAROUND COLLECTION

From the delicate design on the cover to the extras inside, these tactile notebooks are all about the details. Embellished with a hand-cut stencil created by artist Reed Anderson, this collection includes thoughtful, functional elements like perforated pages and an interior pocket.

ARTIST: Reed Anderson

SIZE: 6 x 8.25 inches

SPECS: Paperback, 80 pages lined and unlined; spot-UV-varnish detail on cover; interior pocket; hole punched through top of notebook

INNER: 6



No. 31036
Blue on Red **$5.00**





No. 31037
Red on Blue **$5.00**



STITCHED COLLECTION

The exposed spines, bright stitching, and deckled edges in this bestselling collection of notebooks salute the craft of bookmaking by deconstructing it. Get inspired by the interior artwork, then create your own masterpiece.

SIZE: (Large) 6.25 x 8 inches
(Small) 5.25 x 6.5 inches;

SPECS: No cover; exposed binding with stitching; deckled edges, cream stock

INNER: (Large) 3; (Small) 4



No. 31041
Stack Book (Large) **$10.00**
Artist: Linda Geary; 224 pages



No. 31031
Stripe Book (Large) **$10.00**
Artist: Tucker Nichols; 224 pages



No. 31032
Color Wash Book (Small) **$6.00**
Artist: Linda Geary; 128 pages

TABBED COLLECTION

With Tucker Nichols' drawings stamped deep into the fabric covers, these creations are deliciously touchable. Inside, waterfall tabs and vertical lines help you categorize, divide, and conquer.

ARTIST: Tucker Nichols

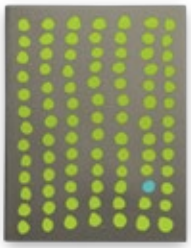
SIZE: (Large) 7.5 x 9.75 inches
(Small) 5.75 x 7.5 inches

SPECS: Soft-bound cloth cover with matte foil stamping, 160 pages, lined and unlined (small: lined only); waterfall tabs

INNER: (Large) 3; (Small) 4



No. 31000
Tangle Notebook (Large) **$9.00**



No. 31033
Multi Dots Notebook (Small) **$6.00**



PAPER OPTIONS COLLECTION

Artist Jason Polan collects paper, and these notebooks are filled with subtle hand-drawn line patterns inspired by his stockpile. A beautiful alternative to the usual straight lines, these designs spark creativity without distracting. Perforated pages make for easy removal and display.

ARTIST: Jason Polan

SIZE: (Large) 9.25 x 11.75 inches
(Small) 6.75 x 8.5 inches

SPECS: Flexible cardstock cover with matte foil stamping on spine, 96 pages, perforated; hole punched through top of notebook

INNER: (Large) 3; (Small) 4



No. 31012
A Collection of Paper Options (Large) **$8.00**



No. 31029
Red Paper Options (Large) **$8.00**



No. 31030
Blue Paper Options (Small) **$6.00**

DOT NOTEBOOK

ARTIST: Tucker Nichols

SIZE: 5.75 x 8.25 inches

SPECS: Paperback with matte foil stamping, 160 pages, perforated; dyed orange edges; lay-flat binding; perforated card with artist interview

INNER: 3



No. 31001
Dot Notebook **$8.00**

8 25703 31001 6
9 781601 065896 90000

EXPLORER NOTEBOOK

ARTIST: Tucker Nichols

SIZE: 5 x 7 inches

SPECS: Chipboard cover with matte foil stamping, 128 pages, lined and unlined; 4 waterfall-tabbed sections; elastic closure; gusseted pocket on inside back cover; perforated card with artist interview

INNER: 3



No. 31002
Explorer Notebook **$8.00**

8 25703 31002 3
9 781601 065902 90000

DRAWN TO MUSIC

ARTIST: Nathaniel Russell

SIZE: 12 x 12 inches

SPECS: Record sleeve with pocket; 11 x 11 inch pad with 50 sheets, chipboard backer silkscreened on both sides; 1 inserted poster; 1 flyer; card with artist interview

INNER: 3



No. 31019
Drawn to Music **$10.00**

8 25703 31019 1
9 781601 066435 90000

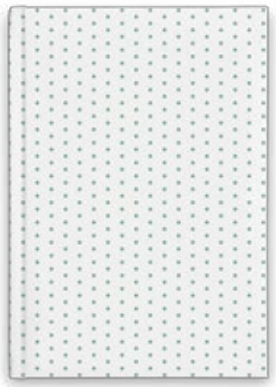
FABULOUS BOOK

ARTIST: Liz Markus

SIZE: 7.25 x 10.25 inches

SPECS: Hardcover with perforated faux leather, 96 pages, lined; illustrated endpapers; dyed green edges; perforated card with artist interview

INNER: 3



No. 31022
Fabulous Book **$12.50**

8 25703 31022 1
9 781601 066954 90000



HOT ROD JOURNAL

ARTIST: Liz Markus

SIZE: 4.75 x 6.75 inches

SPECS: Flexible faux-suede cover, 144 pages, unlined; illustrated endpapers; metallic purple edges; rounded corners; perforated card with artist interview

INNER: 3



No. 31020
Hot Rod Journal **$9.00**

8 25703 31020 7
9 781601 066930 90000

DAYDREAMING SKETCHBOOK

ARTIST: Ed Panar

SIZE: 4.75 x 7 inches

SPECS: Cloth-bound hardcover, 144 pages, unlined; dyed blue edges; perforated card with artist interview

INNER: 4



No. 31023
Daydreaming Sketchbook
$8.00

8 25703 31023 8
9 781601 066961 90000

OPEN WRITING JOURNAL

ARTIST: Ed Panar

SIZE: 5.75 x 8.25 inches

SPECS: Hardcover with exposed, textured paperback spine, 144 pages, lined; perforated card with artist interview

INNER: 4



No. 31024
Open Writing Journal **$8.00**

8 25703 31024 5
9 781601 066978 90000




ACTION ITEMS!
BRAIN DUMP


SERIOUSLY?
JUST SAYIN'
DUH
WHATEVER
BLAH, BLAH, BLAH
NOPE.
AWESOME
NAILED IT
YAY.
HIGH FIVE
THANKS
XOXO


TO DO
DEAL WITH THIS
SORRY NOT SORRY
SELFIE CITATION
#CHECKYOURSELFIE
YOU GOT THIS
NOW GO GET 'EM
IT'S ALL GOOD


WHAT TO EAT
JUST SAYIN'
THIS WEEK
DON'T FORGET
DON'T FORGET
CHALKBOARD
MESSAGE MANAGER
LIKELIHOOD OF ACTUALLY FORGETTING: 1 2 3 4 5

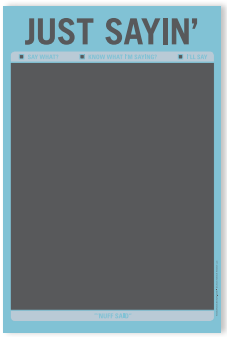
ON & OFF THE WALL CHALKBOARDS

Who says a chalkboard's place is only in the classroom? On & Off the Wall Chalkboards are repositionable, reusable, and easily removable—which means your message can go (almost) anywhere. Four different styles keep your household informed of random reminders, necessary notes, the weekly grind, and, most importantly, what's for dinner.

SIZE: Box: 12.5 x 2 x 2 inches
Chalkboard: 11.75 x 17.5 inches

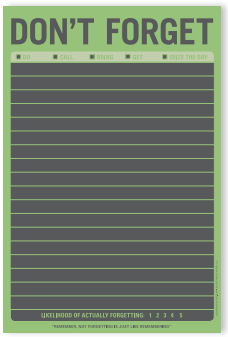
SPECS: Repositionable chalkboard decal; soapstone "chalk"; chalk holder; box with diecut window

INNER: 4



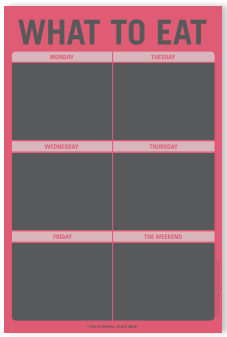
No. 10180
Just Sayin' **$6.00**

8 25703 10180 5
9 781601 068231 90000



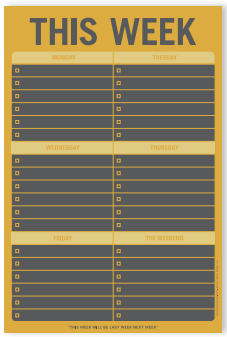
No. 10181
Don't Forget **$6.00**

8 25703 10181 2
9 781601 068248 90000



No. 10182
What to Eat **$6.00**

8 25703 10182 9
9 781601 068255 90000



No. 10183
This Week **$6.00**

8 25703 10183 6
9 781601 068262 90000

FILE FOLDERS

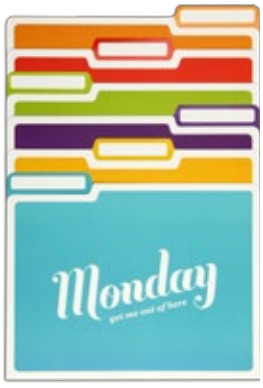
The ultimate mix of fun and functionality, our File Folders are quintessential staples for home or office that are known to speak for themselves—and everyone else.

SIZE: 11.75 x 9.5 inches

SPECS: 6 file folders, 1 of each style

PKG: Shrinkwrapped

INNER: 6



No. 70208
Days of the Week **$4.50**

8 25703 70208 8
9 781601 064493 90000



No. 70209
Honest Acronyms **$4.50**

8 25703 70209 5
9 781601 064509 90000



PERSONAL LIBRARY KIT

Our bestselling Personal Library Kit reintroduces old-fashioned library-circulation techniques for fun and book retention. The kit's self-adhesive pockets, checkout cards, date stamper, and keepsake box have bibliophiles everywhere channeling their inner librarian. Plus, when the stacks are empty, you can reload your Personal Library Kit with a handy refill pack!

SIZE: 6 x 7.5 x 1.25 inches

SPECS: 20 self-adhesive pockets and checkout cards; date stamp and ink pad; pencil; paper-over-board box with acetate lid

PKG: Shrinkwrapped

INNER: 4



No. 15000
Personal Library Kit
$8.00

8 25703 15000 1
9 781601 060723 90000



No. 15001
Personal Library Kit Refill
$3.00

8 25703 15001 8
9 781601 061430 90000

Great for kids' libraries too!

SIZE: 3 x 5 x 0.75 inches

SPECS: 15 self-adhesive pockets and checkout cards

PKG: Cello bag

INNER: 8

NIFTY NOTES

Knock Knock's communicatory Nifty Notes allow everyone, regardless of their actual verbal capabilities, to pass judgment and spit wit on paper. Make your point, one sheet at a time!

SIZE: 4 x 5.25 inches
SPECS: 50 sheets; adhesive binding
PKG: Shrinkwrapped
INNER: 6

POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91183





NEW No. 12134
Chill Out **$2.50**





NEW No. 12135
Hot Gossip **$2.50**





No. 12056
Prescription **$2.50**





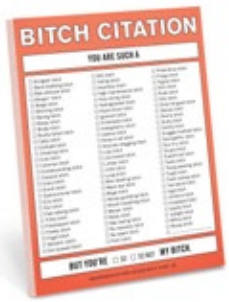
No. 12060
Apology **$2.50**





No. 12073
Pep Talk **$2.50**





No. 12075
Bitch Citation **$2.50**





No. 12078
High Five **$2.50**





No. 12087
Passive-Aggressive **$2.50**





No. 12088
WTF **$2.50**





No. 12091
Parking Citation **$2.50**





No. 12092
Just Sayin' **$2.50**





No. 12094
Office Citation **$2.50**





No. 12097
Hot Mess Citation **$2.50**





No. 12098
Awesome Citation **$2.50**





No. 12120
I Heart You **$2.50**





No. 12122
You Suck **$2.50**





No. 12124
Nerd Alert **$2.50**





No. 12125
Nailed It **$2.50**





No. 12126
OMG. **$2.50**





No. 12127
Intoxication Citation **$2.50**





No. 12128
Paper Tantrum **$2.50**





No. 12131
You Got This **$2.50**





No. 12132
Selfie Citation **$2.50**



KNOCK KNOCK PADS

Since 2003, Knock Knock Pads have been blazing trails of notepad ingenuity, organizing lives, tickling funny bones, spawning imitators, and so much more.

SIZE: 6 x 9 inches
SPECS: 60 sheets; adhesive binding
PKG: Shrinkwrapped
INNER: 6

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91181





NEW No. 12280
Best Ever **$3.50**





NEW No. 12281
#Goals **$3.50**





No. 12007
To Do **$3.50**





No. 12018
What to Eat (with magnet) **$3.50**





No. 12019
All Out Of (Red) (with magnet) **$3.50**





No. 12031
Pack This! **$3.50**





No. 12044
Things . . . Piss Me Off **$3.50**



No. 12045
Things . . . House (with magnet) **$3.50**





No. 12203
Why I Must . . . Sex **$3.50**





No. 12208
Paper Voodoo **$3.50**





No. 12217
Make a Decision **$3.50**





No. 12226
All Out Of (Blue) (with magnet)
$3.50





No. 12227
All Out Of (Pink) (with magnet)
$3.50





No. 12228
Self-Therapy **$3.50**





No. 12244
Crap **$3.50**





No. 12252
Hand-Lettered All Out Of
(with magnet) **$3.50**





No. 12258
This Week **$3.50**





No. 12263
What I Ate **$3.50**



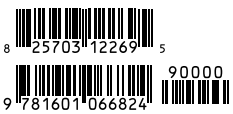


No. 12267
Get Your Shit Together **$3.50**





No. 12269
WTF Am I Doing? **$3.50**





No. 12270
Daily Intention Tracker **$3.50**





No. 12273
Tomorrow Is Another Day
$3.50





No. 12274
Why You're Really . . . Awesome
$3.50



KNOCK KNOCK PADS





No. 12275
What I Love . . . Today **$3.50**

8 25703 12275 6
9 781601 068026 90000



No. 12276
This Weekend **$3.50**

8 25703 12276 3
9 781601 068033 90000



No. 12277
It's Gonna Be Okay **$3.50**

8 25703 12277 0
9 781601 068040 90000



No. 12278
Brain Dump **$3.50**

8 25703 12278 7
9 781601 068774 90000



No. 12279
Action Items! **$3.50**

8 25703 12279 4
9 781601 068781 90000

Our pads tell it like it is!

ON-THE-GO GAME PADS

Sometimes you just need a little fun to keep yourself occupied till the bus arrives or the movie starts—so bring our On-the-Go Game Pads along. Packed with five fun activities for young and old alike, each pad is the battery-free, all-paper antidote to boredom and ennui. All you add is the pencil.

SIZE: 6 x 9 inches
SPECS: Cardstock cover; adhesive binding; 60 sheets; 5 games, 12 sheets each
PKG: Shrinkwrapped
INNER: 6



No. 12262
Game Pad 1 **$4.50**

8 25703 12262 6
9 781601 065186 90000



No. 12268
Game Pad 2 **$4.50**

8 25703 12268 8
9 781601 066244 90000

Over 150,000 sold!

ON-THE-GO MINI GAME PADS

We asked ourselves how we could make our On-the-Go Game Pads a little more travel-friendly, and after deep meditation, we found the answer: make them smaller! Ideally sized for pockets and packs, these road buddies are the remedy for the backseat, train seat, and plane seat blues.

SIZE: 4 x 6 inches

SPECS: Cardstock cover; adhesive binding; 45 sheets; 3 games, 15 sheets each

PKG: Shrinkwrapped

INNER: 6



No. 12611
Mini Game Pad 1 **$2.50**

8 25703 12611 2
9 781601 066916 90000



No. 12612
Mini Game Pad 2 **$2.50**

8 25703 12612 9
9 781601 066923 90000

POP DISPLAY
FOR DETAILS, SEE PAGE 79.
No. 91189



PERFORATED PADS

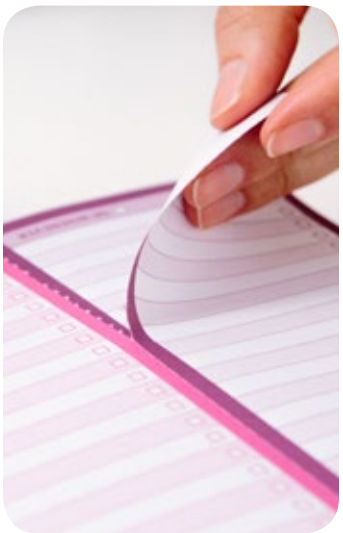
Your brain is divided in half, as is your life. Why fight it? With these uniquely dualistic to-do lists, you can attend to different sides of your existence—all the while keeping them nice and separate. Multitasking was never so easy.

SIZE: 6 x 9 inches

SPECS: 60 sheets, perforated; chipboard backer; adhesive binding

PKG: Shrinkwrapped

INNER: 6





No. 11984
To Do / To Buy **$3.50**

8 25703 11984 8
9 781601 065667 90000



No. 11985
At Home / At Work **$3.50**

8 25703 11985 5
9 781601 065674 90000



No. 11990
Now / Later **$3.50**

8 25703 11990 9
9 781601 066879 90000



No. 11991
Wants / Needs **$3.50**

8 25703 11991 6
9 781601 066886 90000



No. 11993
Pros / Cons **$3.50**

8 25703 11993 0
9 781601 067630 90000



No. 11994
Crap / More Crap **$3.50**

8 25703 11994 7
9 781601 067647 90000

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91181



KNOCK KNOCK PAD FOLIOS

Each of these sturdy keepers holds its bestselling namesake pad, protecting it from the elements—and from prying eyes! The tough outer material easily handles your calendar, your crap, and the inevitable beverage spill.

SIZE: 7 x 9.25 inches

SPECS: Faux leather–wrapped portfolio; silkscreened cover; interior pocket; pen loop; includes 60-sheet pad

INNER: 4



NEW **No. 10184**
This Week **$8.00**





NEW **No. 10185**
Crap to Do **$8.00**





DESKTOP PADS

Knock Knock's gratifyingly plump Desktop Pads offer a contemporary twist on the classic computer-adjacent tablet. With pithy wit and functional elegance, these chunky little champs help you express your befuddlement and incredulity every day while maintaining your composure.

SIZE: 4.5 x 5.5 inches

SPECS: 150 sheets; paper tape binding with two metal posts

PKG: Shrinkwrapped

INNER: 4



No. 12111
WTF **$5.00**





No. 12113
Seriously? **$5.00**



More blasé than personalized letterhead!

PEN-TO-PAPER MOUSEPADS

All work and no play makes desktops dull. Our mousepads perk up the work-day (or any day), even if you're not fully caffeinated. Tackle the weekly grind with flair, or make your overextended existence a little more manageable. Best of all, when you've filled a sheet with your brilliance, you get to start over clean and fresh!

SIZE: 9.5 x 8.5 inches

SPECS: 60 sheets; diecut pen holder; adhesive binding on top and left side

PKG: Shrinkwrapped

INNER: 6

DIECUT FITS ACTUAL PEN



No. 12613
Let's Do This **$6.00**





No. 12614
My Awesome Week **$6.00**





PAPER MOUSEPADS

With sixty pages for notations, located in the most convenient spot—right under your hand—our Paper Mousepads help you streamline your desk space and better utilize time spent at your computer. Your thoughts will never escape you again!

SIZE: 9.5 x 8 inches

SPECS: 60 sheets; adhesive binding on top and left sides

PKG: Shrinkwrapped

INNER: 6



No. 12600
5 Days a Week **$5.00**

8 25703 12600 6
9 781601 062543 90000



No. 12601
Information Central **$5.00**

8 25703 12601 3
9 781601 062550 90000



GREAT BIG STICKIES

Small sticky notes are great for brief missives, but sometimes you've got a little (or a lot) more to say. Enter these additions to our sticky family. They're kind of a great big deal.

SIZE: 4 x 6 inches

SPECS: 60 sheets with repositionable adhesive

PKG: Shrinkwrapped

INNER: 6





No. 12536
Not at All Urgent **$3.00**

8 25703 12536 8
9 781601 067739 90000



No. 12538
Today's Plan of Attack **$3.00**

8 25703 12538 2
9 781601 067753 90000



No. 12539
To Do **$3.00**

8 25703 12539 9
9 781601 068811 90000



No. 12540
Deal With This **$3.00**

8 25703 12540 5
9 781601 068828 90000



POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91178



STICKY NOTES

Make your wit stick with our signature collection of sticky notes. Delivering efficient functionality with personality to spare, each sheet is a virtual powerhouse of communication potential. Buy them. Use them. Marvel at them. Just don't lick them.

SIZE: 3 x 3 inches

SPECS: 100 sheets with repositionable adhesive

PKG: Shrinkwrapped

INNER: 8

POP DISPLAY
FOR DETAILS, SEE PAGE 78.
NO. 91179





NEW **No. 12482**
Oh Shit **$2.00**





NEW **No. 12483**
Say What? **$2.00**





No. 12332
Complaint **$2.00**





No. 12422
WTF **$2.00**





No. 12426
Nag Note **$2.00**





No. 12427
Shit List **$2.00**





No. 12432
Just Sayin' **$2.00**





No. 12433
OMG **$2.00**





No. 12435
Mental Note **$2.00**





No. 12436
Crap **$2.00**





No. 12439
Hand-Lettered Please **$2.00**





No. 12440
Hand-Lettered Deal With This
$2.00





No. 12442
Seriously? **$2.00**





No. 12444
Oy Vey **$2.00**





No. 12445
Whatever **$2.00**





No. 12446
XOXO **$2.00**





No. 12447
High Five **$2.00**





No. 12450
Hand-Lettered Thank You **$2.00**





No. 12458
Mine! **$2.00**





No. 12463
Blah, Blah, Blah **$2.00**





No. 12468
ASAP **$2.00**





No. 12469
Awesome **$2.00**





No. 12470
FYI **$2.00**



STICKY NOTES



No. 12475
Yay. **$2.00**





No. 12476
Is This Your Best Work? **$2.00**





No. 12477
Dude **$2.00**





No. 12478
Huh? **$2.00**





No. 12479
Next Steps **$2.00**





No. 12480
Sorry Not Sorry **$2.00**





No. 12481
It's All Good **$2.00**



Wow them with some hot paper-on-paper action.

STICKY NOTE PACKETS

The demand for stickies knows no end, so we've created the ultimate mobile sets. Tucked inside these folios you'll find a generous selection of stickies to keep you on the path of productive righteousness. According to our math, if one sticky pad is great, six pads are 8.42 times better.

SIZE: Packet: 8.25 x 5.5 inches
Pads: 2.75 x 2.75 inches

SPECS: 6 pads, 40 sheets each with repositionable adhesive

PKG: Self-sealing polybag

INNER: 4



No. 12708
Tell It Like It Is **$6.00**





No. 12709
It's All Good **$6.00**



STICKY NOTE PACKETS



No. 12510
Days of the Week **$6.00**

8 25703 12510 8
9 781601 064714 90000



No. 12511
Honest Acronyms **$6.00**

8 25703 12511 5
9 781601 064721 90000



No. 12700
To Accomplish **$6.00**

8 25703 12700 3
9 781601 065117 90000

WRIST NOTES

We've brought the to-do list to a place it's never been: your wrist. Write, wrap, and ta-da—you'll never forget the milk again. Who needs a string around the finger when these paper bracelets are so much cooler?

SIZE: Packaging: 3.75 x 12.25 inches
Bracelet: 11 x 0.5 inches

SPECS: 25 bracelets (5 designs); diecuts to hold bracelet in place

PKG: Heat-sealed polybag; backer card with keyhole punch

INNER: 6



No. 10135
Friendly Reminder **$3.00**

8 25703 10135 5
9 781601 066510 90000

Works better than a wrist sticky note!

PHOTO ALBUMS

With the first photo album just for self-portraits, we embraced the selfie phenomenon—and decided to do it again for the pet-obsessed, couples, and foodies too! With captions and slots for three different sizes of printed foodtography, selfies, petsies, and ussies, these mementos encourage smartphone photographers to get their work off the device and into one blatantly boastful book.

SIZE: 6.5 x 6.5 inches

SPECS: Padded hardcover with mirrored tip-on and foil stamping; 32 French fold pages; 3 different-sized diecuts per page for inserting photos

INNER: 4



NEW No. 50146
#foodporn **$6.00**

8 25703 50146 9
9 781601 069320 90000



No. 50037
Selfies **$6.00**

8 25703 50037 0
9 781601 066466 90000



No. 50044
Petsies **$6.00**

8 25703 50044 8
9 781601 067074 90000



No. 50096
Ussies **$6.00**

8 25703 50096 7
9 781601 068224 90000

VOUCHERS

Knock Knock Vouchers are classy and clean, and reject saccharine sentiment in favor of real affection and utility. Offering a range of gifts from road trips to the last word, they allow givers to express love in refreshingly nonmaterial ways.

SIZE: 8 x 3.25 inches

SPECS: 20 perforated coupons; metallic foil stamping on cover

INNER: 6

POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91185







NEW No. 10142
New Mom **$4.00**

8 25703 10142 3
9 781601 069351 90000

No. 12011
Lovers **$4.00**

8 25703 12011 0
9 781601 060204 90000

No. 12013
Friends **$4.00**

8 25703 12013 4
9 781601 060228 90000



No. 10127
For Mom **$4.00**

8 25703 10127 0
9 781601 067098 90000

No. 10128
For Dad **$4.00**

8 25703 10128 7
9 781601 067104 90000

No. 10141
Birthday **$4.00**

8 25703 10141 6
9 781601 068903 90000

Twenty gifts in one tidy package

LICK NOTECARDS

The four-legged, one-tongued stars of *LICK* and *LICK Puppies* (page 47) are ready for their close-ups—and your correspondence. Each collection of twelve blank notecards contains images of six different pups, captured mid-lick by photographer Ty Foster. Warning: their sweet and slobbery mugs may be hard to part with.

SIZE: Dogs: 5 x 7 x 1.25 inches
Puppies: 4.75 x 6 x 1.25 inches

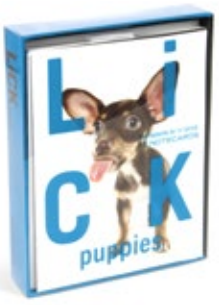
SPECS: 12 cards; 12 envelopes; paper-over-board box with silkscreened-acetate lid

INNER: 4



No. 29030
LICK Dogs Notecards (Large)
$6.50

8 25703 29030 1
9 781601 068668 90000



No. 29031
LICK Puppies Notecards (Small)
$5.50

8 25703 29031 8
9 781601 068675 90000



FLIPBOOKS

The tactile pleasure of thumbing through a flipbook is undeniably satisfying, no matter your age. Our playful take on this old-school classic combines witty well wishes with colorful animation that seems to pop right off the page. Obviously, they're a flippin' great way to say you care.

SIZE: 4.25 x 2.75 inches
SPECS: Paperback, 208 pages; cardstock sleeve
INNER: 4



No. 50160
Happy Birthday! **$3.00**





No. 50161
Hello, Love! **$3.00**





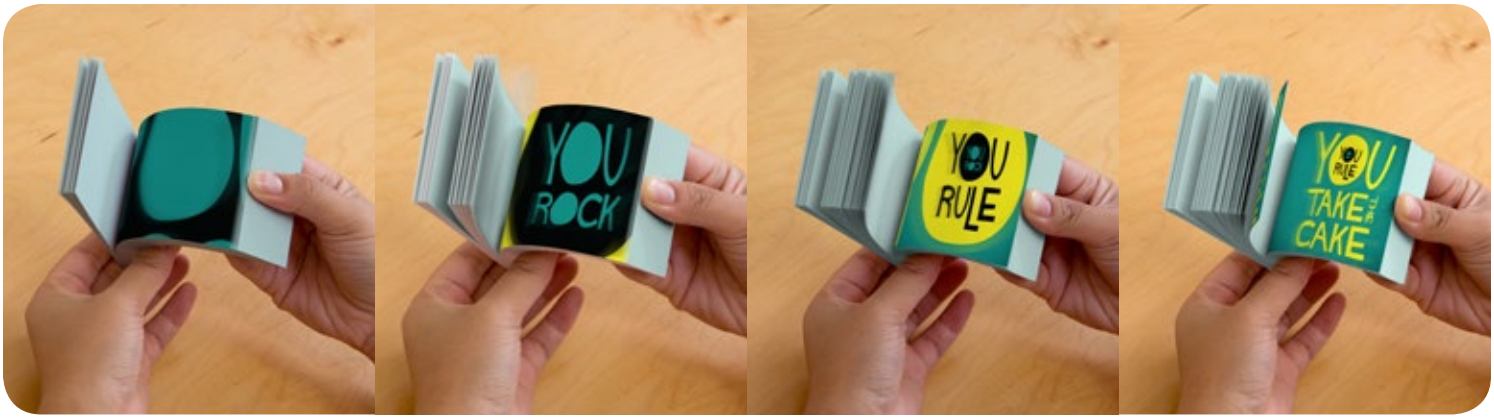
No. 50162
Congrats!!! **$3.00**





No. 50163
Best Bestie Ever! **$3.00**





POP DISPLAY
FOR DETAILS, SEE PAGE 79.
NO. 91192



A YEAR OF FORTUNES

Obviously, the best part of a fortune cookie is what's inside. Now you can enjoy fortunes all year long—minus the crumbs and calories! *A Year of Fortunes (Without the Cookies)* contain 365 witty and wise paper prophecies printed on perforated, authentically sized slips—perfect for tearing, sharing, or posting on your fridge. Bound in festive satin, these ingenious little books deliver destiny on a daily basis.

SIZE: 4.25 x 3 inches
SPECS: Hardcover, 152 pages with perforation; satin cover with gold foil stamping
INNER: 4



No. 50007
A Year of Fortunes **$5.00**





No. 50049
A Year of Fortunes: Love & Romance
$5.00





FLASHCARDS

Knock Knock Flashcards feature the latest terminology in various vernaculars. From amateurs to experts, everyone's vocabulary is sure to improve, both on the street and at the shrink's. With bestselling style and a bonus game insert, these cards ensure you'll sound in the know—wherever you go!

SIZE: 3.75 x 5 x 1 inches
SPECS: 50 cards; accordion-fold game insert
PKG: Tuck-top playing-card box; shrinkwrapped
INNER: 6



No. 12306
Slang **$5.00**





No. 12318
Therapy **$5.00**



Pick up the latest lingo in a flash.

AFFIRMATORS! BY SUZI BARRETT

Even non-self-helpy people need a little encouragement, so comedian Suzi Barrett created these inspirational-but-not-cheesy affirmation cards. Their quirky, self-aware tone provides the fun of horoscopes and such, but without all the woo-woo. Open the box to find Divine Timing, Joy, Peacefulness, and more—no shamanistic consult required!

SIZE: 3.75 x 5 x 1.25 inches
SPECS: 51 cards; instruction card
PKG: Box with tray and lifting ribbon; shrinkwrapped
INNER: 6



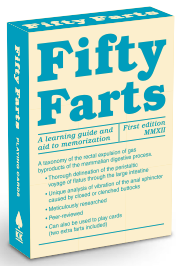
No. 12319
Affirmators! **$6.00**



FIFTY FARTS

These meticulously researched cards detail the ins—and outs—of a physiological phenomenon that has fascinated humanity for eons. With fifty varieties of flatuosity (and two bonus farts included), each set also doubles as playing cards, giving new meaning to the term "royal flush."

SIZE: Box: 3.75 x 2.5 x 0.75 inches
Cards: 3.75 x 2.5 inches
SPECS: 52 cards
PKG: Cardstock box with top and bottom flaps and thumb notch; cards shrinkwrapped inside box
INNER: 6



No. 10124
Farts Deck **$4.00**



THE 'I HEART' BOOK

This tender little tome is a book with heart—literally. We've diecut the symbol of love into the spine, guaranteeing that a whole heart appears on every page. With a little romantic energy, the multiple-choice interiors will do the work for you.

SIZE: 3.25 x 4.25 inches
SPECS: Paperback, 64 pages; heart shape cut into spine, red edging
INNER: 6



No. 50223
The 'I Heart' Book **$3.00**



LITTLE BOOK OF LOVE NOTES

You know your honey deserves sweet missives, but finding the time to get heartfelt is a hassle. This book of multiple-choice love notes makes romancing easier than sending flowers. Just pull a page from the book, fill it out, and leave it in a lunch bag, tuck it under a pillow, or hand it over in person. Then go bask in the adoration.

SIZE: 5.75 x 4.75 inches
SPECS: Paperback, 15 cardstock sheets; diecut heart shape; adhesive binding; metallic foil stamping on cover
INNER: 6



No. 50039
Little Book of Love Notes
$3.00



Like the BFF who kindly informs you that your lipstick's smudged or you have spinach in your teeth, our compacts are an indispensable addition to makeup bags everywhere. One side is magnified and the other is a regular mirror, because sometimes you need to look at things closely—and sometimes you probably shouldn't.

SIZE: 2.75 x 2.75 inches; 7 x 7 cm

SPECS: Acrylic case with two mirrors; one regular, one 2x magnified

INNER: 4

POP DISPLAY

FOR DETAILS, SEE PAGE 79.

NO. 91184



More portable than a vanity table!



Interior: IT'S ALL SMOKE & MIRRORS.

No. 10040
Face It **$5.00**





Interior: OBJECTS IN MIRROR ARE SEXIER THAN THEY APPEAR.

No. 10041
Caution **$5.00**





Interior: GORGEOUS!

No. 10043
Hello **$5.00**





Interior: FOR YOUR CLOSE-UP?

No. 10044
Are You Ready **$5.00**





Interior: DREAMER.

No. 10045
Beautiful **$5.00**





Interior: IN YOUR SELFIE.

No. 10046
Believe **$5.00**





Interior: YOU'RE PERFECT!

No. 10047
OMG! **$5.00**



MESSAGE ON THE INSIDE!



KNOCK KNOCK PRODUCT DISPLAYS

Our stuff looks even sharper in a product showcase designed to attract the eye and appeal to every shopper's kid-in-a-candy-store impulse. Choose a point-of-purchase display for your favorite Nifty Notes, Knock Knock Pads, Sticky Notes, and more! For the truly committed, our spinning Product Tower ensures that you've most definitely got all the good stuff.



No. 91176
Lines for All Occasions Display
8 x 9.25 x 7.25 inches
Holds 16 units



No. 91177
Large Single Book Display
9 x 11 x 7.75 inches



No. 91178
100 Reasons to Panic® Display
9 x 8 x 7.5 inches
Holds 16 units



No. 91178
Mini Inner-Truth™ Journal Display
9 x 8 x 7.5 inches
Holds 16 units



No. 91178
Great Big Stickies Display
9 x 8 x 7.5 inches
Holds 20 units



No. 91179
Sticky Note Corrugate Display
9.75 x 6.75 x 10 inches
Holds 72 units



No. 91169
Product Tower
17 x 71 x 17 inches
(Shelves adjustable height)
Large shelves: 14 x 3.5 inches
Small shelves: 7.25 x 5.75 inches



No. 91180
Small Single Book Display
5.75 x 6 x 9 inches



No. 91181
Pads Display
19.25 x 11.75 x 6 inches
Holds 36 units



No. 91182
Fill in the Love® Display
10.25 x 5 x 5.75 inches
Holds 16 units



No. 91183
Nifty Notes Display
13 x 9.25 x 7.25 inches
Holds 36 units





No. 91184
Compacts Display
6.25 x 11.5 x 5.25 inches
Holds 16 units





No. 91185
Vouchers Display
8.75 x 11.5 x 10.25 inches
Holds 24 units





No. 91189
Mini Game Pads Display
9 x 5.75 x 3.5 inches
Holds 12 units





No. 91192
Flipbooks Display
9 x 5 x 6.75 inches
Holds 16 units





NEW **No. 91194**
Inner-Truth™ Pens Display
7 x 6.5 x 6.75 inches;
Holds 16 units





NEW **No. 91182**
Fill in the Love® Card Booklets Display
10.25 x 5 x 5.75 inches
Holds 24 units





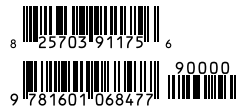
No. 91191
Fill in the Love® Plexi Display
10 x 9.25 x 10 inches
Holds 64 units





ADDITIONAL THIRD TIER AVAILABLE

No. 91175
Fill in the Love® Plexi Display Add-On
10 x 4.25 x 10 inches
Holds 32 units





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PRODUCT CATEGORY

New Product

TERMS & CONDITIONS

Minimums
$200 for first orders and $100 for reorders. There is a $5 service charge for orders below minimums. Products must be ordered in inner-pack quantities.

Prices
Prices listed are wholesale and are subject to change without notice. All prices are in US dollars. Freight costs are the responsibility of the customer.

Delivery
Orders ship via ground service, ex-works Reno, NV, including back orders. Orders are shipped within 2 to 5 working days of their receipt for in-stock products.

Payment Terms
First orders are pro forma or credit card (Visa, MasterCard, AmEx, or Discover). For subsequent orders, please forward a credit application for approval, which can take up to 2 weeks. Net-30 terms granted upon approved credit. Past-due balances are subject to finance charges of 1.5% per month. Returned checks are assessed a $25 service charge.

Cancellations
Orders canceled after shipment are subject to freight fees.

Collection
Outstanding invoices may accrue finance, collection, court, and/or attorney's fees. Legal actions may be brought in California courts using California laws to effect collection of past-due balances. Accounts turned over to collection are subject to a $75 reinstatement fee.

Returns
No return of merchandise will be accepted and no credits issued without Knock Knock's previous consent. Knock Knock must be notified within 10 days of receipt of any incorrectly shipped orders or defective goods. A 15% restocking fee will be charged for returned merchandise.

Claims
Any damage or shortage claims must be received no later than 10 days from receipt of order. Notice of loss or damage must be given to the carrier immediately. All packing materials and receiving paperwork should be retained for carrier inspection.

Back orders
Back orders under $50 will be canceled.

Acceptance of terms and conditions
Placement of order will confirm acceptance of the above terms and conditions.

For Canadian pricing and terms, please contact Group One Associates at 888-848-8807.

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INTERNATIONAL: For representation outside the US and Canada, contact wholesale@knockknockstuff.com or 310-396-4132.

CORPORATE GIFTS

When it comes to selecting a unique corporate gift, Knock Knock can help companies customize the right item to stand out from the crowd. And if a gazillion of something is needed, we can even create an entirely new extravaganza for the need at hand. Come on—who needs another calculator, business card holder, or T-shirt? Knock Knock's witty sensibility and cosmopolitan panache stimulate brains and funny bones alike. Contact us at wholesale@knockknockstuff.com for information.

ALL DIMENSIONS LISTED ARE **W x H x D** UNLESS STATED OTHERWISE.

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